

RSVP by **7th October 2014**
MS. YEAP BEE LUAN
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AGENDA

9.30
am

Arrival of guests

Arrival of VIPs

9.45
am

10.00
am

Welcoming speech by
Vice-Chancellor,
Universiti Sains Malaysia

Presentation by
Y. Bhg. Tan Sri Rafidah Aziz,
Air Asia X

10.15
am

11.30
am

Q&A Session

Closing &
Refreshment

12.30
am



by

Y. Bhg. Tan Sri Rafidah Aziz

Chairman, Air Asia X

Date

16 October 2014

Time

10.00 am

Venue

**Dewan Pembangunan Siswa 1,
Universiti Sains Malaysia**

*"Transforming Higher Education
for a Sustainable Tomorrow"*

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Organised by:

BJIM
Bahagian Jaringan Industri & Masyarakat
Division of Industry & Community Network

School of Management

gb
graduate school of business

Dato' Gan Ah Tee DNS, JP
BDO Malaysia



Dato' T T Yew
Motorola Technologies
Sdn. Bhd.



**Dato' Dr.
Mohd Sofi Osman**
Altera Corporation

PREVIOUS SPEAKERS



Mr. Heng Huck Lee
Globetronics
Technologies Bhd.
(GTB)



Dato' Redza Rafiq
Northern Corridor
Implementation Authority
(NCIA)



Dato' Seri Kelvin Kiew
Minicircuits Technologies
Malaysia

OBJECTIVE

i

To provide a platform for the Chief Executive Officers (CEOs) to share their experiences and future direction of the industry, business market and global economy.

To provide an avenue for discussion between industry and USM that will benefit all.

ii

iii

To create opportunities for all stakeholders to exchange knowledge and explore collaborative opportunities.

TOPIC OF THE PRESENTATION

Managing Strategically in Dynamic and Challenging Environment

PROFILE OF SPEAKER

Tan Sri Rafidah Aziz was appointed as an Independent Non-Executive Director and Chairman of the Board on 3 March 2011 and re-designated as a Senior Independent Non-Executive Chairman upon listing of the Company on 10 July 2013. She is also the Chairman of the Nomination Committee and Remuneration Committee of the Board. Tan Sri Rafidah is also a member of the Safety Review Board of the Company.

She holds a Bachelor of Arts degree in Economics and a Master's degree in Economics from the University of Malaya. In her academic career, Tan Sri Rafidah also has the experience in lecturing at the Faculty of Economics and Administration at the University of Malaya between 1966 and 1976. She now serves as an Adjunct Professor at the College of Business, Universiti Utara Malaysia.

To date, she is Malaysia's longest-serving Minister of International Trade and Industry, having served in that capacity from 1987 to 2008, and contributes a wealth of international experience. Prior to this, she has also held the portfolio of Minister of Public Enterprises from 1980 to 1987 and Deputy Minister of Finance from 1977 to 1980.

In honouring her distinguish and stellar career, she has received various awards from the states of Selangor, Perak, Melaka and Terengganu, as well as from Argentina and Chile. She has also been conferred Honorary Doctorates from the Universiti Putra Malaysia, Universiti Utara Malaysia, Universiti Tun Razak in Malaysia, and the Dominican University of California, United States of America.

In addition to being the Chairman of Air Asia X, she similarly serves as the Chairman of Megasteel Sdn Bhd and Pinewood Iskandar Malaysia Studio. Finally, she also serves as the patron of several NGOs and an Advisor to the Sarawak Renewable Energy Corridor (RECODA).