



# School of Management

## 31<sup>st</sup> POST GRADUATE COLLOQUIUM SCHOOL OF MANAGEMENT

*Striving to be Excellent in Research*

18<sup>th</sup> August 2014 to 21<sup>st</sup> August 2014

SCHOOL OF MANAGEMENT  
UNIVERSITI SAINS MALAYSIA

**DAY ONE, 18<sup>th</sup> AUGUST 2014, MONDAY**

8.00 – 8.30 AM	<i><b>Registration</b></i> Venue: DK Z
8.30 – 9.00 AM	<b>WELCOME AND OPENING REMARKS</b> Moderator: Yuvaraj Ganesan By: <b>Professor Fauziah Md. Taib</b> Venue: DK Z
9.00 – 10.30 AM	<b>Dialogue Session with Dean and Deputy Dean of SOM</b> Moderator: Yuvaraj Ganesan By: <b>Professor Fauziah Md. Taib</b> Venue: DK Z
10.30 – 11.00 AM	<i><b>Photo Session</b></i> Venue: School of Management Foyer  <i><b>Refreshments</b></i> Venue: Food Tent
11.30 – 12.30 PM	<b>Time Management</b> Moderator: Ng Fung Yeng @ Jacy By: Dr. Mohd. Anuar Arshad Venue: DK Z
13.00 – 14.00 PM	<i><b>Lunch</b></i> Venue: Food Tent
14.00 – 15.30 PM	<b>Supervisor-Supervisee Relationship</b> Moderator: Mohammad Jamal Khan By: <b>Professor Abdul Rashid Abdul Aziz</b> Venue: DK Z
15.30 – 17.00 PM	<b>Use of Theories in Research</b> Moderator: Haniruzila Md Hanifah By: <b>Dr. Joshua Ignatius</b> Venue: DK Z
17.00 – 17.30 PM	<i><b>Refreshments and End of Day One</b></i> Venue: Banquet Room & Food Tent

**DAY TWO, 19<sup>th</sup> AUGUST 2014, TUESDAY**

8.30 – 10.30 PM      **How to make your Research Writing Easier: The Librarian's Perspective**

- **Open Access**
- **Mendeley & EndNote**
- **TurnItIn**

Moderator: Yuvaraj Ganesan

By: **En. Muhammad Akmal Ahmat**

Venue: DK Z

10.30 – 11.00 AM

*Refreshments*

Venue: Banquet Room & Food Tent

11.00 – 1.00 PM

CONCURRENT SESSION A

<b>Topic</b>	<b>A1: Research Proposal: Format, Technique &amp; Preparation for Defence</b>	<b>A2: Final Thesis: Format &amp; Technique &amp; Preparation for Viva</b>
<b>Moderator</b>	Nurliyana Maludin	Danizah Che Din
<b>By</b>	<b>Dr. Azura Abdullah Effendi</b>	<b>Prof. Aizzat Hj. Mohd Nasurdin</b>
<b>Venue</b>	DK Z	Viva Room

1.00 – 14.00 PM

*Lunch*

Venue: Banquet Room & Food Tent

14.00 – 15.00 PM

**The PhD Research Journey: Sharing the experience**

Moderator: Mohammad Jamal Khan

By: **Dr. Cheah Soo Jin**

Venue: DK Z

15.00 – 17.00 PM

CONCURRENT SESSION B

<b>Topic</b>	<b>B1: How to convert your Thesis to publication</b>	<b>B2: Developing Questionnaire</b>	<b>B3: Qualitative Interviews</b>
<b>Moderator</b>	Ng Fung Yeng @ Jacy	Azam Abdelhakeem Khalid Ahmad	Sangita A/P Jeyaram
<b>By</b>	<b>Dr. Low Hui Min</b>	<b>Dr. Lilis Surienty</b>	<b>Dr. Mageswary Karpudewan</b>
<b>Venue</b>	Conference Room	DK Z	Viva Room

17.00 – 17.30 PM

*Refreshments and End of Day Two*

Venue: Food Tent (Parking Lot School of Management)

**DAY THREE, 20<sup>th</sup> AUGUST 2014, WEDNESDAY**

8.30 – 10.30 AM      **Publishing in High Impact Journal**  
 Moderator: Yuvaraj Ganesan  
 By: **Professor Suresh Narayanan**  
 Venue: DK Z

10.30 – 11.00 AM      *Refreshments*  
 Venue: Banquet Room & Food Tent

11.00 – 13.00 PM      CONCURRENT SESSION C

or

Topic	<b>C1: Quantitative Research Design</b>	<b>C2: Qualitative Research Design</b>	<b>C3: Mixed Methodology</b>
<b>Moderator</b>	Ng Fung Yeng @ Jacy	Sangita A/P Jeyaram	Danizah Che Din
<b>By</b>	<b>Dr. Siti Rohaida Mohamed Zainal</b>	<b>Dr. Premalatha Karupiah</b>	<b>Dr. Siti Hasnah Hassan</b>
<b>Venue</b>	Conference Room	DK Z	Viva Room

13.00 – 14.00 PM      *Lunch*  
 Venue: Banquet Room & Food Tent

14.00 – 15.00 PM      **Important Procedures and Student's Right**  
 Moderator: Mohammad Jamal Khan  
 By: **Professor T. Ramayah**  
 Venue: DK Z

15.00 – 17.00 PM      **The Art of Doing Literature Review**  
 Moderator: Azam Abdelhakeem Khalid Ahmad  
 By: **Dr. Yusliza Mohd. Yusoff**

17.00 – 17.30 PM      *Refreshments and End of Day Three*  
 Venue: Banquet Room & Food Tent

**DAY FOUR, 21<sup>st</sup> AUGUST 2014, THURSDAY**

8.30 – 10.30 AM      CONCURRENT SESSION D

Topic	<b>D1: SPSS Data Analysis &amp; Interpretation</b>	<b>D2: E-View Data Analysis &amp; Interpretation</b>	<b>D3: Qualitative Data Analysis &amp; Interpretation</b>
<b>Moderator</b>	Azam Abdelhakeem Khalid Ahmad	Haniruzila Md Hanifah	Sangita A/P Jeyaram
<b>By</b>	<b>Dr. Yudi Fernando</b>	<b>Dr. Zainuddin Arsad</b>	<b>Dr. Premalatha Karupiah</b>
<b>Venue</b>	Conference Room	DK Z	Viva Room

10.30 – 11.00 AM      *Refreshments*  
Venue: Banquet Room & Food Tent

11.00 – 13.00 AM      CONCURRENT SESSION E

Topic	<b>E1: Quantitative - Discussion Chapter</b>	<b>E2: Qualitative - Discussion Chapter</b>
<b>Moderator</b>	Mohammad Jamal Khan	Sangita A/P Jeyaram
<b>By</b>	<b>Professor Azzat Hj. Mohd Nasurdin</b>	<b>Professor Lim Chap Sam</b>
<b>Venue</b>	Viva Room	DKZ

13.00 – 14.00 PM      *Lunch*  
Venue: Banquet Room & Food Tent

14.00 – 16.00 PM      PhD Club Election  
Moderator: **Yuvaraj Ganesan**  
Venue: DK Z