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# Editorial Team

## **Advisor**

Assoc. Prof. Dato' Ishak Ismail

## **Editor-in-Chief**

Dr. Hooy Chee Wooi

## **Associate Editor**

Dr. Shankar Chelliah

Dr. Eliza Nor

Dr. Yusliza Mohd. Yusoff

Ali Nawari Hasan

## **Photographer**

Muhamad Rizal Mohamed Radi



# Foreword by **Dean**











# Introduction






# HISTORY School of Management

Management studies have long been offered at the Universiti Sains Malaysia (USM). Management courses were offered by the School of Social Sciences since the 70's. Owing to its popularity, a Management major was introduced in 1978. Approximately 10 years later the Bachelor of Management degree was offered and that marked the start of a concerted effort to form a separate entity to run the management programmes. The dream was realised when the School of Management (SOM) was established on the 1st. of December 1989 and SOM embarked on her illustrious journey offering undergraduate and postgraduate programmes.


Initially, the Bachelor of Management degree had five areas of specialization namely: Accounting; Finance; Marketing; Operations Management; and Organizational Behavior. At the time, SOM's philosophy was to produce competent managers. Subsequently there was a growing need for the Accounting Programme coupled with the nation's critical call for qualified accountants have persuaded SOM to offer the Bachelor of Accounting degree with effect from the 1999/2000 academic session. The entire curriculum for this degree was designed in close collaboration and consultation with the Malaysian Institute of Accountants (MIA) and many other professional accounting bodies.





The efforts of the entire SOM's community were crowned with success when in 2003, the Ministry of Education bestowed the honour of being the best School of Business Management and Accounting in the country. This recognition was based on an academic audit undertaken by a few professors from a consortium of the Institutes of Higher Learning New Zealand in collaboration with a local audit firm, Atarik Kamil and Company. As quality education is SOM's ultimate objective, various other professional bodies were invited to assess its curricula and instructional strategies. These efforts culminated in the accreditation of the Accountancy Programme by the MIA in October 2000. Soon after that, other professional bodies (MICPA, ACCA, CIMA, and CPA Australia) followed suit.

Over the years, SOM has grown and transformed creatively since her inception. Most recent, SOM launched the International Business Programme, which became the sixth area of specialization for the Bachelor of Management degree. Providing excellent education is not confined to undergraduate programmes. SOM's postgraduate programmes have continued to earn the reputation as a viable education path for mature students. The diversity of disciplines provide opportunities for students from different backgrounds to pursue their graduate studies notably the executives and managers working in the many multinationals in Penang and the Northern region. More importantly, the programmes are attracting candidates from all parts of the world such as the U.S.A, Middle East, China, Europe (Norway, Sweden, Finland), Canada, Australia, Japan, Indonesia, India, Nigeria, Pakistan, Bangladesh.



In addition, SOM has also made an impact in research and graduate education. Besides having their research published and cited in top-tier international journals, SOM's faculty members are also invited as visiting professors to universities within the region and around the globe. In addition, some professors act as advisors and consultants to various bodies nationally and internationally.

Further, in her bid to be more appealing to the industry, SOM had initiated the Executive Development Programme (EDP), which is catered for the executives from both the public and private sectors. To date, SOM has conducted various executive training to such institutions as Siemens, Unico, PDC, Bank Rakyat, PNB, UDA, Pentex, Intel Penang and Dell Asia Pacific.

With more than 6,000 of her graduates currently in the nation's workforce, SOM has nurtured strategic alliances with both the public and private enterprises such as UEM, FMM, and IBM. The latest collaboration is with Motorola. Such collaboration and participation are implemented through student practical training and the involvement of SOM's faculty in research and consultancy work. Thus establishing niche expertise in various fields. As a consequence, SOM has been chosen by several foreign universities to host their international programmes.



# School of **Management**

## **Mission**

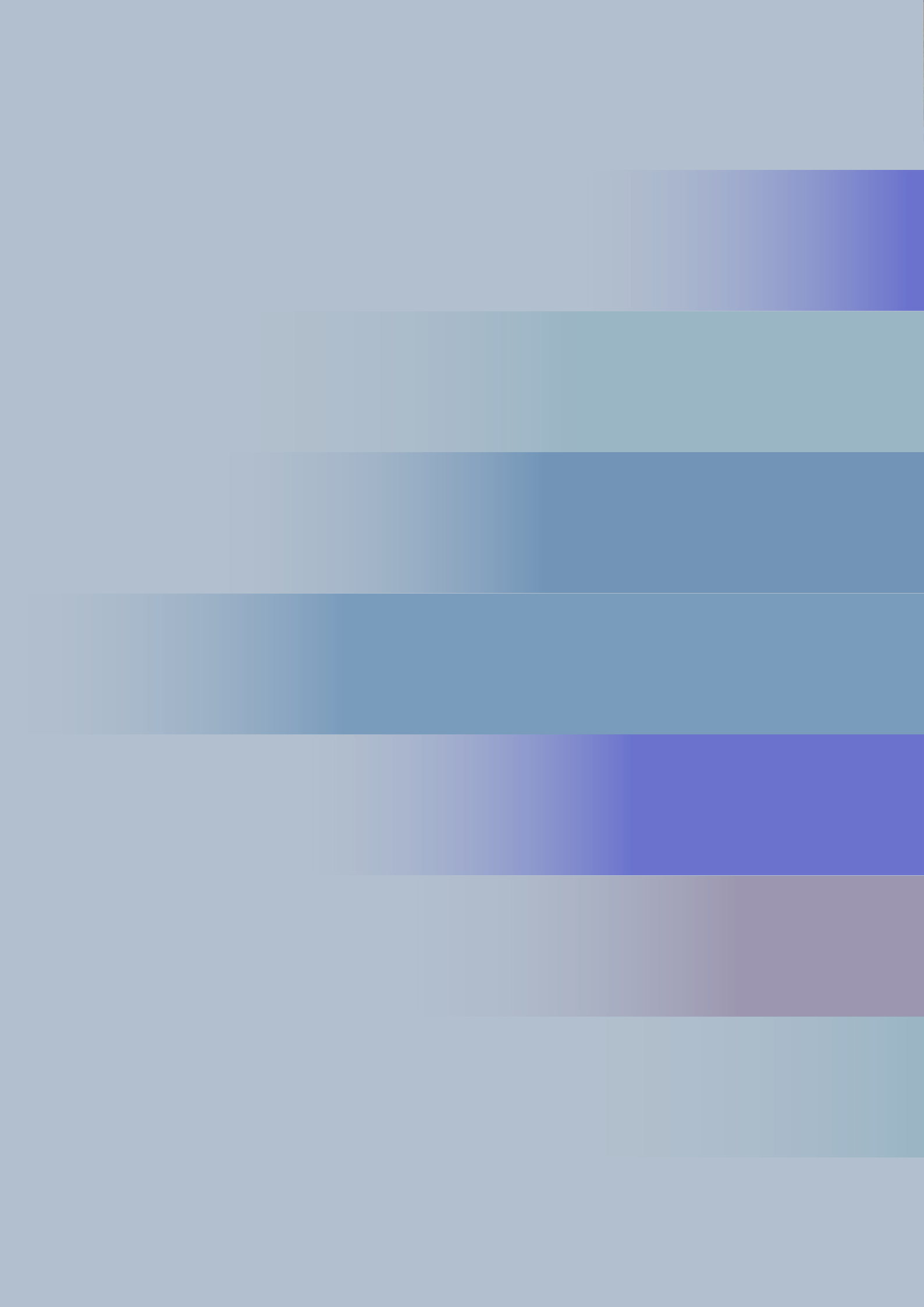
To be the leading School of Management in Asia by 2005 and among the best globally by 2010 providing professional and ethical management education.

## **Objectives**

- To produce graduates who are trained both in the core and specialised management/accounting areas.
- To produce graduates who are skilled conceptually, analytically and able to communicate coherently and effectively.
- To inculcate positive and ethical values and a strong sense of social responsibility among the graduates.
- To produce management/accounting graduates who are technologically literate and able to adapt to the constant changes in the environment.
- To produce graduates who are enterprising and creative with global outlook.

# Organizational Chart







# Our People





# Management Team

## Dean

Assoc. Prof. Dato' Ishak Ismail

## Deputy Deans

Assoc. Prof. Yuserrie Zainuddin  
*Academic and Student Development*

Assoc. Prof. Zamri Ahmad  
*Postgraduate Studies and Research*

## Chairpersons

Dr. Amirul Shah Shahbudin  
*Accounting*

Assoc. Prof. Datin Dr. Ruhani Ali  
*Finance*

Datin Dr. Joriah Muhammad  
*International Business*

Dr. Mahmud Sabri Haron  
*Marketing*

Quah Chun Hoo  
*Organizational Behavior*

Soh Keng Lin  
*Operations Management*

Dr. Azizah Omar  
*Industrial and Community Linkages*

## Coordinators-External Programs

Dr. Malliga Marimuthu  
*Minor/Electives*

Dr. Noor Hazlina Ahmad  
*ASTIN College of Management*

Mohd Yusoff Zainun Hamzah  
*Island College of Technology*

Dr. Lilis Surlenty Abd. Talib  
*KDU College*

## Professors

Dato' Dr. Daing Nasir Ibrahim #

*Accounting*

Datin Dr. Hasnah Haron\*

*Accounting*

Dr. Fauziah Md. Taib

*Accounting*

Dr. Lai Yew Wah\*

*Finance*

Dr. Osman Mohamad\*

*Marketing*

## Associate Professors

Dr. Hassan Ali\*

*Accounting*

Dr. Yuserrie Zainuddin

*Accounting*

Datin Dr. Ruhani Ali

*Finance*

Dr. Zamri Ahmad

*Finance*

Dato' Dr. Ishak Ismail

*Marketing*

Dr. Mohd Nasser Mohd Noor

*Marketing*

Dr. Nabsiah Abdul Wahid\*

*Marketing*

Dr. Azzat Mohd. Nasurdin

*Organizational Behavior*

Dr. Intan Osman

*Organizational Behavior*

Dr. Zainal Ariffin Ahmad\*

*Organizational Behavior*

Dr. Krishnaswamy Jeyaraman\*

*Operations Management*

Dr. Noornina Md Dahlan\*

*Operations Management*

Ramayah A/L Thurasamy

*Operations Management*

Dr. Suhaiza Hanim Mohamad Zailani\*

*Operations Management*

*Note:*

# Seconded to Universiti Malaysia Pahang as Vice Canselor in 2008

\* Transferred to Graduate School of Business in March 2009



# Senior Lecturers/Lecturers

Dr. Abdul Hadi Zulkafli  
*Finance*

Dr. Adeline Lau Hooi Ping  
*Accounting*

Adida Yang Amri  
*Organizational Behaviour*

Ahmad Zainuddin Salleh  
*Finance*

Dr. Ainuddin Bahari  
*Accounting*

Ali Nawari Hasan  
*Accounting*

Dr. Amirul Shah Md. Shahbudin  
*Accounting*

Dr. Anees Jane Ali @ Hamid  
*International Business*

Ang Jili  
*Accounting*

Dr. Azizah Omar  
*Marketing*

Dr. Azlan Amran\*  
*Accounting*

Dr. Azura Abdullah Effendi  
*Organizational Behaviour*

Dr. Chee Hong Kok  
*Accounting*

Dr. Daisy Kee Mui Hung  
*Organizational Behaviour*

Dr. Elisha Nasruddin\*  
*Operations Management*

Dr. Effiezal Aswadi Abdul Wahab\*  
*Accounting*

Dr. Eliza Nor  
*Finance*

Dr. Haslindar Ibrahim  
*Finance*

Dr. Hasliza Abdul Halim  
*Organizational Behaviour*

Dr. Hazril Izwar Ibrahim  
*Organizational Behaviour*

Dr. Hooy Chee Wooi  
*Finance*

Iman Khalid A. Qader  
*International Business*

Junaimah Jauhar\*  
*International Business*

Datin Dr. Jorah Muhammad  
*Finance*

Dr. Lilis Surienty Abd. Talib  
*Organizational Behaviour*

Lok Char Lee  
*Accounting*

Dr. Mahmud Sabri Haron  
*Marketing*

Dr. Malliga Marimuthu  
*Marketing*

Dr. Md. Harashid Haron  
*Accounting*

Dr. Mohammad Hossein Motaghi\*  
*Organizational Behaviour*

Dr. Mohd. Anuar Arshad  
*Organizational Behaviour*

Mohd. Shafie Ariffin  
*Marketing*

Mohd. Yusoff Zainun Hamzah  
*Organizational Behaviour*

Dr. Noor Hazlina Ahmad  
*International Business*

Noor Nasir Kader Ali  
*Accounting*

Noorliza Karia  
*Operations Management*

Dr. Norizan Mat Saad  
*Marketing*

Dr. Phua Lian Kee  
*Accounting*

Quah Chun Hoo  
*Organizational Behaviour*

Shahidan Shafie  
*Marketing*

Dr. Shankar Chelliah  
*International Business*

Dr. Siti Hasnah Hassan  
*Marketing*

Dr. Siti Nabihah Abdul Khalid\*  
*Accounting*

Dr. Siti Rohaida Mohamed Zainal  
*Organizational Behaviour*

Dr. Sofri Yahya\*  
*Accounting*

Soh Keng Lin  
*Operations Management*

Dr. Suhaimi Shahnnon\*  
*Finance*

Dr. Tajul Ariffin Masron  
*Finance*

Dr. Wong Wai Peng  
*Operations Management*

Dr. Yusliza Mohd. Yusoff  
*International Business*

Yusof Hamdani Jalalludin  
*Operations Management*

Zainon Harun  
*Finance*

Mohd. Mokhtar Ali  
*Research Officer*





# Administrative Staff

## Dean's Office

Zaini Zainon  
*Secretary*

## General Office

Balkhis Said  
*Senior Assistant Registrar*

Nur Mariyam Musa  
*Assistant Registrar*

Md. Noor Din  
*Chief Administrative Assistant*

Maizatulhana Muhamad  
*Administrative Assistant (Secretarial)*

Siti Fatimah Mohd. Norddin  
*Administrative Assistant (Secretarial)*

Dasyilahanim Mohd. Desa  
*Administrative Assistant (Clerical)*

Jaharah Rejab  
*Administrative Assistant (Clerical)*

Rapida Saimi  
*Administrative Assistant (Clerical)*

Rosnah Mohamad Saleh  
*Administrative Assistant (Clerical)*

Sufiah Abdul Kadir  
*Administrative Assistant (Clerical)*

Farid Anuar Md. Jasmin  
*General Administrative Assistant*

Khairi Hashim  
*General Administrative Assistant*

Muhamad Rizal Mohamed Radi  
*Technician*

Norliza Mohamad Ibarahim  
*Technician*

## Postgraduate Studies and Industrial Linkages Office

Maziah Adam  
*Administrative Assistant (Clerical)*

Rusnah Che Amat  
*Administrative Assistant (Clerical)*



### List of Administrative Staff Who Had Been Transferred to Graduate School of Business in March 2009

Alyeza Ab Aziz <i>Administrative Assistant (Secretarial)</i>	Maziah Abdullah <i>Administrative Assistant (Secretarial)</i>
Ahmad Shaharil Shamsul Kamal	Norsafarina Mohd Ibrahim <i>General Administrative Assistant</i>
Mohd Izdihar Mohd Ali <i>Administrative Assistant (Clerical)</i>	Nuralisan Nadesan

### List of Staff who had moved to other department/university or resigned

Staff Name	Previous Position	Date of Appointment	Date of Transfer	Current Position/ Affiliation
Dr. Yuserrie Zainuddin	Assoc. Professor & Deputy Dean (Academic and Student Affairs)	11.04.1997	20.11.2009	Professor at University Malaysia Pahang
Dr. Mohamed Nasser Mohamed Noor	Assoc. Professor	17.02.1984	01.10.2009	UNITEN
Noor Nasir Kader Ali	Senior Lecturer	01.08.2003	01.05.2009	Finance Officer at Treasurer Department, USM
Dr. Intan Osman	Assoc. Professor	01.03.1993	23.11.2009	Assoc. Professor at KANITA
Noriah Mohamad	Deputy Registrar	15.08.1984	01.04.2009	Human Resource Department, Registrar Office, USM
Carren Hong Kim Lan	Administrative Assistant (Secretarial)	01.06.2005	01.04.2009	School of Humanities, USM
Tan Kim Suan	Administrative Assistant (Clerical)	15.03.1986	01.01.2010	Resigned
Dr. Mohd Hassan Che Haat	Lecturer		01.08.2008	University Malaysia Terengganu
Mohd Mahyudi Mohd Yusop	Lecturer		30.11.2008	University Islam Antarabangsa
Fauziah Ismail	Administrative Assistant (Secretarial)			Admissions Department
Razif Rahmat				School of the Art, USM



# Academic **Programmes**





# UNDERGRADUATES

Bachelor of Management | Bachelor of Accounting

## Bachelor of Management

The Bachelor of Management degree programme, USM, was introduced in the 1984/1985 academic session, as one of the degree programmes offered by the School of Social Sciences. In December 1989, the management section under the School of Social Sciences became an academic school on its own, i.e. the School of Management. Over the past 15 years the school has enjoyed huge success. It was named the best school in the teaching of management and accounting in the year 2003. It was based on the result of a survey commissioned by the Ministry of Higher Education to a Consortium of Professors from New Zealand in collaboration with a local auditing company, Atarik & Company. Other measures of achievements are the employability of its graduates by multinational companies and the big 4 audit firms and the high reception of practitioners on the activities run and managed by the school. The success story of the School of Management continues with its improvement efforts by constantly changing and coordinating its curriculum.

### Programme Objectives

- To provide the country with managers having basic skills as well as in specialised fields of management;
- To produce managers who are efficient, effective, analytical and possess excellent communication skills;
- To instil ethical values and to raise awareness towards social responsibility in future managers;
- To produce management graduates equipped with information technology skills and capable of adapting to continuous changes in technology; and;
- To produce managers who possess a global and innovative entrepreneurship skills.

### Area of Major

- Accounting
- Finance
- International Business
- Marketing
- Operations Management
- Organizational Behaviour

## Bachelor of Accounting

The Bachelor of Accounting Degree programme was first offered in the 1999/2000 academic session. The Bachelor of Accounting degree graduates are recognised by the Malaysian Institute of Accountants [MIA]. This recognition means that the graduates will be accepted as Certified Accountants after gaining 3 years working experiences at an accounting firm or industry. This programme received MIA accreditation on 30 September 2000. As such, graduates of the programme can apply to become Chartered Accountants after gaining a 3-year working experience in the field of accounting or a related field.

### Programme Objectives

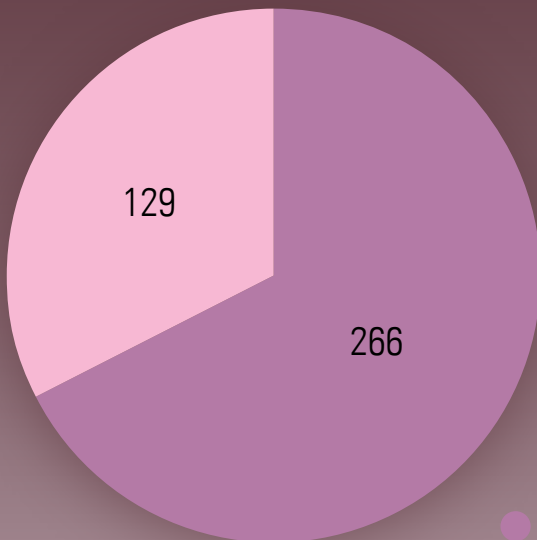
The Bachelor of Accounting degree programme has a very clear objective, i.e., to produce accountants who can meet the development objective of the country. The degree programme aims to produce graduates who:

- possess communication and interpersonal skills.
- are ethical, confident and capable of expressing logical views, and
- possess a good attitude.
- are sensitive to and are capable of keeping up with current developments as well as developments in technology.
- are team players, professional and possess leadership skills.

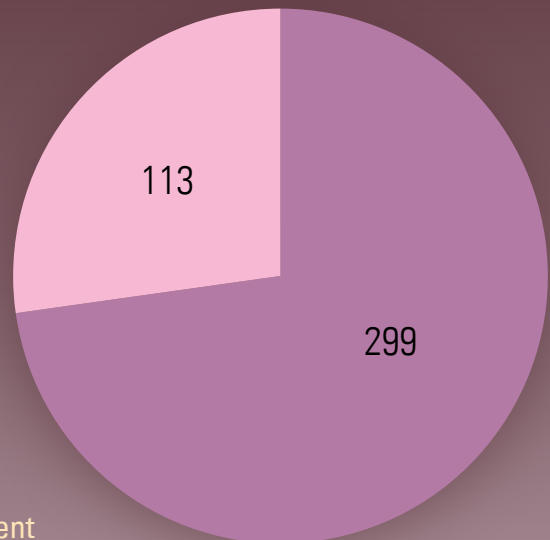


## Enrollment Statistics

Undergraduate Enrollment  
Year 2008



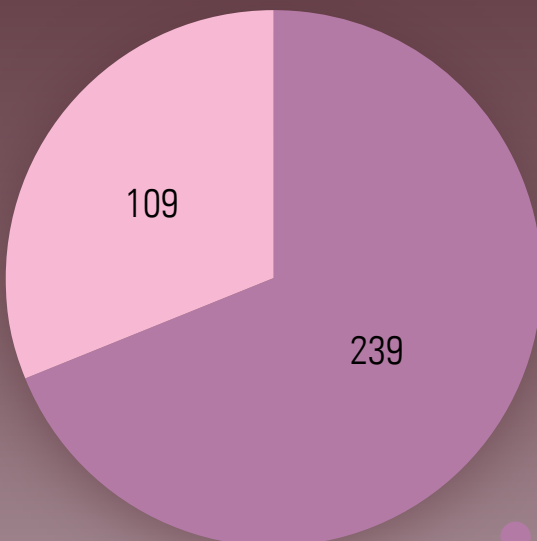
Undergraduate Enrollment  
Year 2009



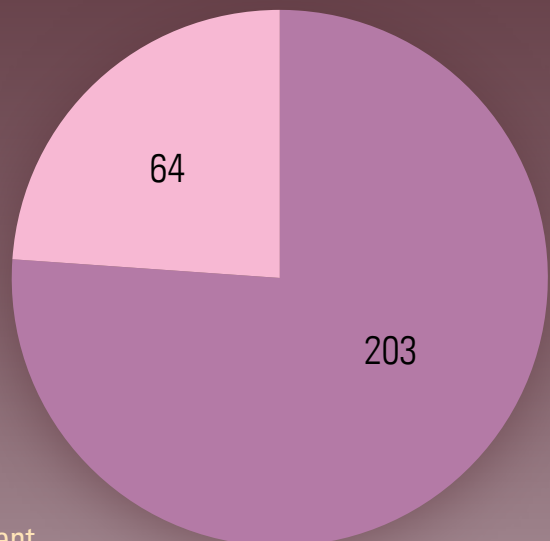
- Management
- Accounting

## Graduation Statistics

Total Undergraduate Students  
Graduated in Year 2008



Total Undergraduate Students  
Graduated in Year 2009



- Management
- Accounting



## Overseas Linkages

The International business major students will be exposed to the working of multinational firms and local culture. Through this approach, students will be more active and highly confident to explore new world. The placement of students for overseas study scheme and industrial training will create product differentiation to students of Universiti Sains Malaysia. This specialization begins in Year Two. Students are allowed to select their area of specialization, however, the School of Management reserves the right to make the final decision.

## List of Foreign University Linkages

### Australia

University of Adelaide  
University of Technology Sydney (UTS)  
University of Canberra  
Australian National University (ANU)  
Royal Melbourne Institute of Technology (RMIT)  
Flinders University  
University of South Australia  
University of Western Australia  
Murdoch University  
University of Queensland  
Edith Cowan University (ECU)  
University of Wollongong

### Austria

Kufstein University of Applied Sciences

### Belgium

Facultés Universitaires Saint-Louis (FUSL) -  
ERASMUS  
Ghent University

### Canada

University of Victoria  
University of Guelph  
University of British Columbia  
University of Lethbridge, Alberta  
Memorial University of Newfoundland

### Finland

Saimaa University of Applied Sciences  
Mikkeli University of Applied Sciences  
HAMK University of Applied Sciences  
[HÄME Polytechnic]  
Tampere University of Technology  
Rovaniemi University of Applied Sciences  
TAMK University of Applied Sciences  
Helsinki Metropolia University of Applied  
Science  
University of Lapland  
University of Tampere

### France

University de Rouen  
Insitut d'Etudes Politiques de Toulouse  
University of La Rochelle

### Germany

Hochschule Bremen University of Applied  
Sciences  
Georg-Simon Ohm Fochhochschule Nurnberg  
Aachen University of Applied Sciences  
Fachhochschule Osnabruck  
Clausthal University of Technology

### Hong Kong

University of Hong Kong  
City University of Hong Kong  
Hong Kong Institute of Education



## **India**

Indian Institute of Technology Kanpur  
Indian Institute of Technology Delhi

## **Ireland**

University College Cork (UCC)

## **Jamaica**

University of West Indies

## **Japan**

Chubu University  
Aichi Shukutoku University  
Nanzan University  
Kansai Gaidai University  
Kansai University  
Ritsumeikan University  
Ritsumeikan University (APU)  
Nagaoka University of Technology  
Nagasaki University  
Toyohashi University of Technology  
Nihon Fukushi University

## **Korea**

Daejeon University  
Hankuk University of Foreign Studies  
Kyonggi University  
Seoul National University of Technology

## **Mexico**

Universidad Autónoma De San Luis Potosí

## **Netherland**

Utrecht University  
Hogeschool van Amsterdam  
Universiteit van Amsterdam - Faculty of Economics

## **Pakistan**

University of Sindh  
Lahore University of Management Science

## **Singapore**

Nanyang Technological University  
National University of Singapore

## **Sweden**

Linköping Universitet  
Jonköping International Business School  
Uppsala University  
Göteborg University

## **Switzerland**

University St. Gallen  
FHS St Gallen

## **Taiwan**

National Taiwan University  
Tzu Chi University

## **Thailand**

Bangkok University  
Burapha University  
Chulalongkorn University  
Dhurakji Pundit University  
Eastern Asia University  
Prince of Songkla  
Siam University  
Walailak University

## **USA**

Berea College, Kentucky  
Gustavus Adolphus College



## POSTGRADUATES

SOM conferred her first Doctor of Philosophy (Ph.D.) graduate in 1994 and her first Master of Art (M.A.) graduate in 1996. For the coursework mode program, the first intake of her Master of Business Administration (MBA) was in 1992 while the first intake for her Doctor of Business Administration (DBA) was in 1999. The online MBA programme was started in 2007. Effective from 2002, SOM has consolidated her research activities into six distinct Research Clusters in support of SOM's overall research focus on Organizational Excellence.

### By Research

- Doctor of Philosophy (Ph.D)
- Masters of Arts (MA)

### By Coursework\*

[by Advanced Management Centre (AMC), currently known as Graduate School of Business]

- Doctor of Business Administration (DBA)
- Master of Business Administration (MBA)
- Master of Business Administration Online (MBA online)

The postgraduate students in all programmes will undertake a research dissertation in the following areas which fall under the School's Research Clusters:

1. **Enterprise Governance** - some typical topics include: Board composition and members' succession; CEO succession; multiple directorship; monitoring intensity; the role of watchdogs; role of institutional investors, disclosure issues - financial, non-financial, voluntary; audit committee effectiveness; ownership structure

2. **Leadership and Work Values** - some typical topics include: Leadership/managerial styles (in the broadest application); leadership behavior; work centrality; work values attitudes (job satisfaction, commitment, QWL); personal-organizational values congruence/fit; power-influence approach; organizational behavior; human resource management; strategic management; leader-member exchange (LMX) - supervisor-subordinate relationship; cross-cultural studies; gender issues; ethical decision making



3. **Technology Management** - some typical topics include: Strategic/long-term issues relating to technology; process of Technological Innovations; R&D management, R&D Infrastructure & Technological change; product/process life cycles; technology transfer; technology risk analysis; quality & productivity issues; electronic organization; digital technology; knowledge management; product/process technology; information technology

4. **Financial Market-Based Research** - some typical topics include: Ownership structure and firm value; derivatives pricing; behavioral finance; price reaction in IPOs and seasoned equity issue; risk measures and stock returns; market efficiency and stock performance; pricing issues and asset allocation; financial crisis and exchange rate exposure; anomalies, speculation and rationality; dividend policy and firm behavior; determinants of capital structure choice; corporate and financial restructuring; firm size and seasonal effect; Predicting financial distress and shareholder wealth; M&A and corporate change

5. **Consumer Market-Based Research** - some typical topics include: Customer satisfaction with product and services, complaint behavior; green movement; Halal issues; government policies; product development and policies; Internal marketing; managing marketing relationship; philosophy of marketing management; changes in marketing and consumer taste due to technological advancement; consumer behavior in buying; selection of brand name, shopping location, lifestyle

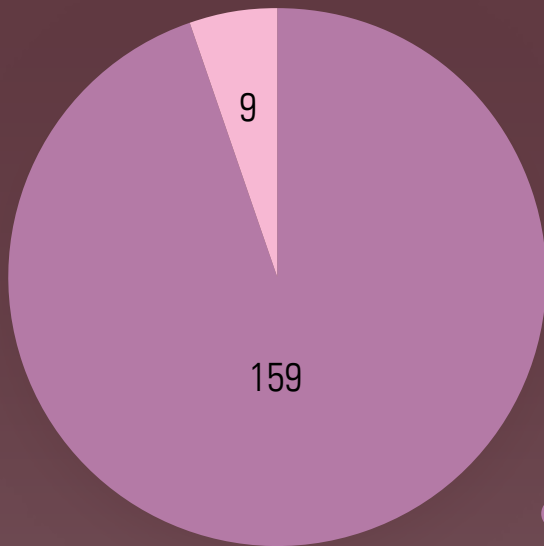
6. **Internationalization some typical topic** include: Strategies for entering markets; adaptation of marketing strategies; country of origin issues; strategic alliance.

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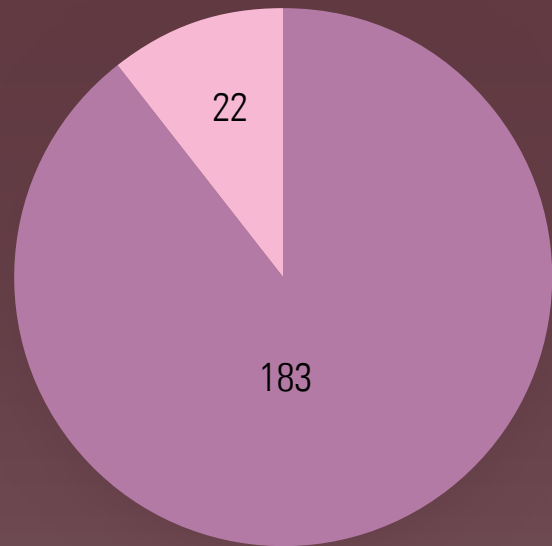
*Note: \* Transferred to Graduate School of Business in March 2009*

## Enrollment Statistics

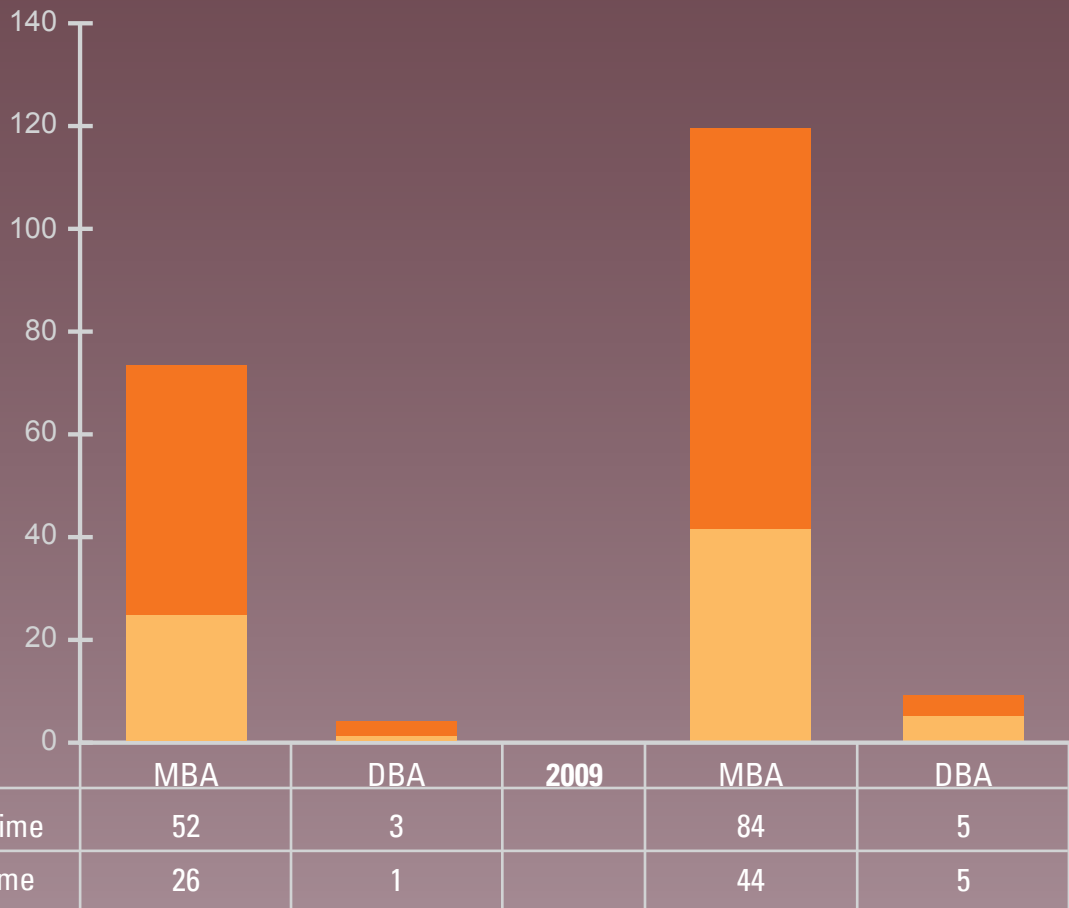
Postgraduate Students in Year 2008



Postgraduate Students in Year 2009



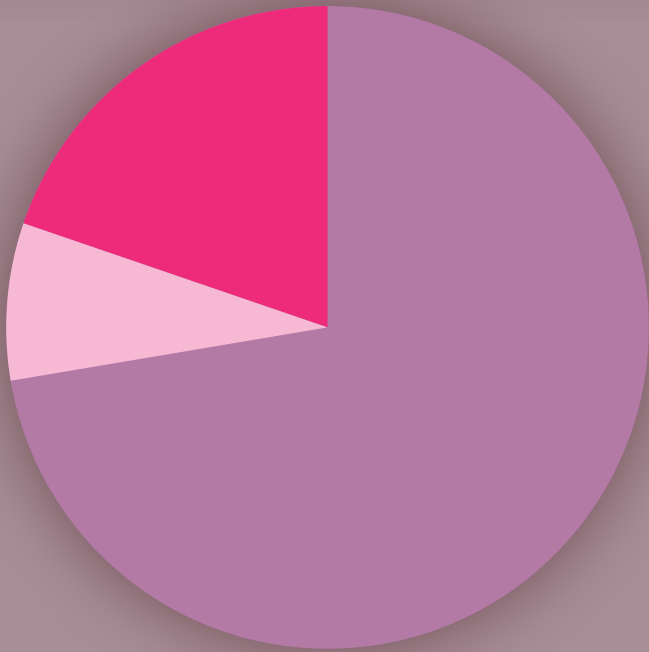
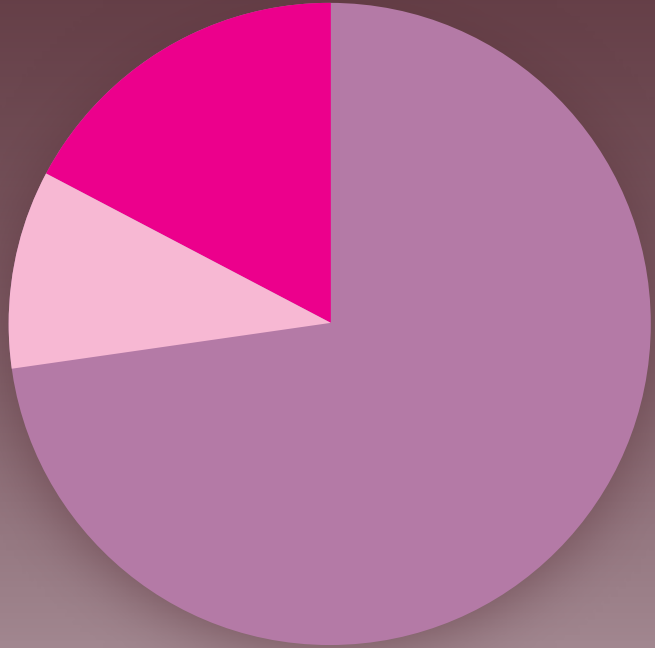
● PhD  
● Master





## Graduation Statistics

Total Postgraduate Students Graduated in Year 2008



Total Postgraduate Students Graduated in Year 2009

- MBA
- DBA
- PhD

## List of PhD Graduates of the USM Convocation

No	Name	Area	Supervisor(s)	Country
<b>GRADUATED IN 2008/2009 (MARCH 2009)</b>				
1	Baharom bin Abdul Rahman	Service Marketing	Dr. Norizan Mat saad Dr. Mahmud Sabri b. Haron	Malaysia
2	Methaq Ahmed Abdulmajid Sallam	Marketing	Assoc. Prof. Nabsiah Abd. Wahid	
3	Alizar Hassan	Technology Management	Dr. Noornina bt Md. Dahlan Assoc. Prof. Ramayah a/l Thurasamy	Indonesia
4	Iskandarsyah Madjid	SME Strategic Management	Prof. Mohamed Sulaiman	Indonesia
5	Norazuwa binti Mat	Leadership and Work Value	Dr. Noornina bt Md. Dahlan Prof. Madya Intan Osman	Malaysia
6	Noor Azmi Hashim	International Marketing	Prof. Osman Mohamad Dr. Mahmud Sabri b. Haron	Malaysia
7	Roaimah bt Omar	Operation Strategy	Assoc. Prof. Suhaiza Hanim Mohd. Zailani Prof. Mohamed Sulaiman Prof. Muhamad Jantan	Malaysia
8	Jasjit Kaur a/p Ranjit Singh	Technology Management	Prof. Aizzat Hj. Mohd. Nasurdin	Malaysia
9	Zahiruddin bin Ghazali	Coporate Finance	Prof. Fauziah Md. Taib	Malaysia
10	Iman KH.A.Qader	Consumer Behaviour	Assoc. Prof. Yuserrie Zainuddin	Iran
<b>GRADUATED IN 2008/2009 (AUGUST 2009)</b>				
1	Radziah Abdul Latiff	Financial Report (MAN)	Prof. Fauziah Md. Taib	Malaysia
2	Saiful	Accounting	Dr. Phua Lian Kee Prof. Datin Hasnah Haron	Indonesia
3	Stephen Laison Sondoh JR	Consumer Behaviour	Assoc. Prof. Dato' Ishak Ismail Dr. Nabsiah Abd. Wahid	Malaysia
4	Racheal Samuel	Women and Management	Assoc. Prof. Intan Osman Prof. Mahfooz A. Ansari	Malaysia
5	Mazni binti Saad	Technology Management	Puan Noorliza Karia Dr. Azizah Omar	Malaysia
6	Amily binti Fikry@Aziz	Consumer Behaviour	Dr. Nabsiah Abd. Wahid Dr. Mahmud Sabri b. Haron	Malaysia
7	Sunardi Sembiring Brahmana	Human Resource Management	Prof. Osman Mohamad Assoc. Prof. Nabsiah Abd.Wahid	Indonesia
8	Toh Guat Guan (Janice)	Finance	Dr. Zamri Ahmad	Malaysia
9	Tariq Khidir Eltayeb Nourelhadi	Technology Management	Assoc. Prof. Dr. Suhaiza Hanim Mohd. Zailani	
10	Ahmad Radzuan b. Ghazali	Taxation	Dr. Sofri Yahya	Malaysia



No	Name	Area	Supervisor(s)	Country
<b>GRADUATED IN 2007/2008 (MARCH 2008)</b>				
1	Mahdani Ibrahim	Strategic Marketing	Prof. Mohamed Sulaiman	Indonesia
2	Ahmad Suhaimi bin Baharudin	Information Resource Management	Assoc. Prof. Yuserrie Zainuddin Assoc. Prof. Ramayah a/l Thurasamy	Malaysia
3	Lee Kar Ling	Human Resource Management	Assoc. Prof. Zainal Ariffin Ahmad	Malaysia
4	Nor Alam Noor Mohammad	Public Finance	Prof. Fauziah Md. Taib	Pakistan
5	Chong Fen Nee	Finance	Assoc. Prof. Ruhani Ali Assoc. Prof. Dr. Zamri Ahmad	Malaysia
6	Siti Halijah bt. Shariff	Operations Strategy	Prof. Osman Mohamad	Malaysia
7	Saridan bin Abu Bakar	Management	Prof. Mohamed Sulaiman Assoc. Prof. Intan Osman	Malaysia
8	Nayal Rashed Mukred Mohsen	Leadership in Quran	Prof. Mohamed Sulaiman Dr. Mohamad Khairul Anwar Osman	S.Arabia
<b>GRADUATED IN 2007/2008 (AUGUST 2008)</b>				
1	Norlida bt Kamaluddin	International Business Management	Prof. Mohamed Sulaiman	Malaysia
2	Nik Kamaruzaman b Awang Teh @ Hj. Abdulatiff	Accounting	Assoc. Prof. Yuserrie Zainuddin	Malaysia
3	Maznah bt Wan Omar	Peruncitan	Assoc. Prof. Ishak Ismail Dr. Nabsiah Abdul Wahid	Malaysia
4	Zahiruddin bin Ghazali	Coporate Finance	Prof. Fauziah Md. Taib	Malaysia
5	Jakkravudhi Chobpichien	Financial Reporting	Prof. Dato' Daing Nasir Ibrahim Dr. Noornina bt Md. Dahlan	Thailand
6	Mohd. Rizal b. Razalli	Operations Management	Assoc. Prof. Ramayah A/L Thurasamy	Malaysia
7	Abdul Rahman b. Abdul Rahim	Organization Behaviour	Prof. Aizzat Hj. Mohd Nasurdin	Malaysia
8	Norsiah bt Mat	Operations Management	Prof. Muhamad Jantan Dr. Suhaimi Shahnnon	Malaysia
9	Ilhaamie binti Abdul Ghani Azmi	Management	Assoc. Prof. Zainal Ariffin Ahmad	Malaysia



# Research and **Innovation**





## List of Research Grants

Year 2008

No.	Researcher	Research Title	Amount (RM)	Awarding Agency
1.	Dr. Siti Nabiha Abdul Khalid	Environmental Management Audit of Hotel Industry in Malaysia	RM183,000.00	Research University (RU)
2.	Assoc. Prof. Zainal Ariffin Ahmad (principal) Prof. Susie See Ching Mey Prof. Jafri Malin Abdullah Adel Tajasom Ali AlGhafri	EEG Biofeedback and Mental Health: An Integrative Agenda	RM172,400.00	Research University (RU)
3.	Prof. Datin Hasnah Haron (principal) Assoc. Prof. Dato' Ishak Ismail Prof. Dato' Daing Nasir Ibrahim Lok Char Lee Dr. Sofri Yahya	Quality Service Delivery of Non-Audit Services and Compliance With International Standards on Quality Control (ISQC) of SMEs Practitioners and Its Relationship to Satisfaction and Non-Audit Fees; Perceptions of SMEs.	RM126,751.40	Research University (RU)
4.	Rozinah Jamaludin (principal) Balakrishnan Muniandy Assoc. Prof. Ramayah a/l Thurasamy Adly Hussaini Mohd Ariffin	Integrating Technological Pedagogical Content Knowledge (TPCK) Model Into WIKI Collaborative Learning	RM120,980.00	Research University (RU)
5.	Assoc. Prof. Ramayah a/l Thurasamy (principal) Jasmine Yeap Ai Leen Dr. Joshua Ignatius	Extent of Knowledge Sharing Among Academicians: Modeling the Anti-Thesis of Sharing	RM117,312.00	Research University (RU)
6.	Assoc. Prof. Suhaiza Hanim (principal) Mohamad Zailani Assoc. Prof. Noornina Md Dahlan Yusof Hamdani Jalalludin	E-Business Adoption In Malaysia: Improvement in Supply Chain for SMEs	RM87,800.00	Research University (RU)
7.	Datin Dr. Jorah Mohamad (principal) Assoc. Prof. Zamri Ahmad Dr. Suhaimi Shahnon	In Search of a Win-Win Approach To SME Lending: Building A Business Financing Model For SME Business Development	RM73,000.00	Research University (RU)
8.	Dr. Phua Lian Kee (principal) Dr. Siti Nabiha Abdul Khalid Dr. Adeline Lau Hooi Ping Dr. Chee Hong Kok	Determining the Capability and Capacity of SMPs in Using and Providing E-Business to SMEs in NCER	RM71,611.05	Research University (RU)



## Research and Innovations

9.	Assoc. Prof. Nabsiah Abd Wahid (principal) Assoc. Prof. Dato' Ishak Ismail Dr. Mahmod Sabri Haron Shahidan Shafie	Locally Produced Food Products: Connecting Technical Quality Parameter with Consumer Preferences	RM59,362.00	Research University (RU)
10.	Assoc. Prof. Krishnaswamy Jeyaraman (principal) Soh Keng Lin	Time Series Modeling of Tourists Arrivals in Malaysia for Prediction and SME Business Planning	RM58,724.45	Research University (RU)
11.	Assoc. Prof. Ramayah a/l Thurasamy (principal) Prof. Osman Mohamad Dr. Azizah Omar Dr. Malliga Marimuthu	Technology Adoption Among SMEs: Towards An Integrated Model	RM58,699.00	Research University (RU)
12.	Dr. Lilis Surienty Abd. Talib	Successful Implementation of Occupational Health and Safety in Malaysian SMEs	RM42,000.00	Research University (RU)
13.	Dr. Tajul Ariffin Masron	The Feasibility and Benefit of AFTA and AEC	RM39,000.00	USM Short-term
14.	Dr. Azlan Amran (principal) Dr. Amirul Shah Md. Shahbudin Dr. Sofri Yahya	Corporate Social Responsibility and SME	RM35,000.00	Research University (RU)
15.	Assoc. Prof. Abdul Rashid Abdul Aziz (principal) Mastura Jaafar Assoc. Prof. Ramayah a/l Thurasamy Suzyrman Sibly	Towards Coming Up With a Holistic Model of Internationalisation of Business Using Malaysian Contractors as the Test-Bed	RM40,000.00	Research University (RU)
16.	Prof. Fauziah Md. Taib (principal) Prof. Osman Mohamad Assoc. Prof. Ramayah a/l Thurasamy Datin Dr. Jorah Muhammad Dr. Malliga Marimuthu	Strategic Market Analysis of USM Postgraduate Students	RM30,000.00	USM-IPS Research Grant
17.	Dr. Daisy Kee Mui Hung (principal) Dr. Azura Abdullah Effendi Dr. Lilis Surienty Abd Talib	A Study of Top SMEs In Malaysia: Key Success Factor vs Government Support Program	RM27,233.00	Research University (RU)
18.	Quah Chun Hoo (principal) Prof. Azzat Nasurdin	Employer's Preference for Foreign Trained Graduates: A Comparative Study	RM19,327.00	USM Short-term



19.	Dr. Siti Nabiha Abdul Khalid	Public Sector Reform and Management Accounting Practices: A Study of Local Government Authorities	RM19,000.00	USM Short-term
20.	Dr. Tajul Ariffin Masron (principal) Dr. Abdul Hadi Zulkafli	Financial Performance and Stability of SME through Islamic Banking: A Study on NCER	RM17,627.00	Research University (RU)
21.	Dr. Tajul Ariffin Masron	Financial Structure and Performance of SMEs in Northern Corridor Economic Region (NCER), Malaysia	RM16,756.20	Research University (RU)
22.	Assoc. Prof. Ramayah a/l Thurasamy (principal) Prof. Fauziah Md. Taib Dr. Noor Hazlina Ahmad Dr. Siti Rohaida Mohamed Zainal	Training Need Analysis of USM Postgraduate Students	RM10,000.00	USM-IPS Research Grant
23.	Dr. Adeline Lau Hooi Ping		RM5,000.00	Incentive Grant
24.	Dr. Amirul Shah Md Shahbudin	Is Standard Costing Still Relevant? A Case Study from Sudan	RM5,000.00	Incentive Grant
25.	Dr. Daisy Kee Mui Hung	Perceived Fairness of HRM Practices	RM5,000.00	Incentive Grant
26.	Dr. Hazril Izwar Ibrahim	Supportive Management and Job Performance	RM5,000.00	Incentive Grant
27.	Dr. Malliga Marimuthu	Retail Management Services: An Initiation of Research	RM5,000.00	Incentive Grant
28.	Dr. Md Harashid Haron	Logistic Coordination Effectiveness and Electronics Firms In Malaysia	RM5,000.00	Incentive Grant
29.	Dr. Noor Hazlina Ahmad	Developing Competitive Advantage Through Ethical and Social Responsible Practices Among SMEs In Malaysia	RM5,000.00	Incentive Grant
30.	Dr. Siti Rohaida Mohamed Zainal	The Moderating Effect of "Gender Similarity Between Manager-Subordinate" On the Relationship Between Organisational Justice and Job Satisfaction Among Knowledge Workers	RM5,000.00	Incentive Grant
31.	Dr. Tajul Ariffin Masron		RM5,000.00	Incentive Grant

## List of Research Grants

Year 2009

No.	Researcher	Research Title	Amount (RM)	Awarding Agency
1.	Prof. Muhammad Jantan (principal) Emeritus Prof. V. Navaratnam Prof. Fauziah Md. Taib Assoc. Prof. Ramayah a/l Thurasamy Assoc. Prof. Lee Keat Teong Assoc. Prof. Rani Mat Piah Assoc. Prof. Shakila Abdul Manan.	Developing R&D Strategies for the Full Spectrum of FRGS, ERGS, LRGS and CRGS	RM350,000.00	Ministry of Higher Education FRGS Top Down
2.	Dr. Azizah Omar (principal) Assoc. Prof. Ramayah a/l Thurasamy Prof. Osman Mohamad Dr. Malliga Marimuthu	Internet Marketing: Building Competitive Advantage In E-Business Adoption Among SMEs	RM103,018.00	Research University (RU)
3.	Dr. Hooy Chee Wooi (principal) Dr. Lim Kian Ping	Stock Market Integration and Market Efficiency	RM99,615.00	Research University (RU)
4.	Dr. Amirul Shah Md Shahbudin (principal) Dr. Azlan Amran	Knowledge Management Performance Measurement: Toward Designing a Practical Framework for Research-Oriented Universities	RM98,100.00	Research University (RU)
5.	Prof. Aizzat Mohd Nasurdin (principal) Dr. Noor Hazlina Ahmad Dr. Siti Rohaida Mohamed Zainal	Predictors and Outcomes of Work-Family Balance among Malaysian Entrepreneurs	RM80,000.00	Research University (RU)
6.	Dr.Noor Hazlina Ahmad (principal) Prof. Aizzat Mohd. Nasurdin Dr. Siti Rohaida Mohamed Zainal	Determinants of Intrapreneural Behavior: The Effects of Psychological and Organisational Factors	RM73,700.00	Research University (RU)
7.	Dr. Siti Rohaida Mohamed Zainal (principal) Prof. Aizzat Mohd Nasurdin Quah Chun Hoo	Predictors of Career Success of Malaysian Managers: The Role of Human Capital, Social Capital, and Personality Traits	RM55,350.00	Research University (RU)



8.	Dr. Daisy Kee Mui Hung (principal) Dr. Noor Hazlina Ahmad	A New Look at HRM Practices and Its Relationship to Employees Attitudes: A Comparison of Public and Private Sectors in Malaysia	RM31,940.00	Research University (RU)
9.	Dr. Mahmod Sabri Haron (principal) Dr. Khairiah @ Salwa Mokhtar	The Fundamentals of Political Marketing: A Proposed Model	RM60,000.00	Fundamental Research Grant Scheme (FRGS)
10.	Assoc. Prof. Noornina Md Dahlan (principal) Prof. Dato' Daing Nasir Ibrahim Prof. Datin Hasnah Haron Assoc. Prof. Zainal Ariffin Ahmad	Brain Dynamics Model in Detecting White Collar Crime Tendencies: An Exploratory Study in the Financial Institutions in Malaysia	RM60,000.00	Fundamental Research Grant Scheme (FRGS)
11.	Prof. Osman Mohamad (principal) Junaimah Jauhar Assoc. Prof. Ramayah a/l Thurasamy Dr. Hazril Izwar Ibrahim Dr. Noor Hazlina Ahmad Shafie Ariffin	Social Capital and Internationalization of Malaysian SME	RM42,000.00	School Niche Area Grant, USM
12.	Dr. Norizan Mat Saad (principal) Dr. Mahmod Sabri Haron Dr. Tajul Ariffin Masron	Societal Marketing (SM) Orientation from Islamic Perspective: Clarifying the Domain Construct and Model Proposition	RM40,000.00	Fundamental Research Grant Scheme (FRGS)
13.	Dr. Siti Nabiha Abdul Khalid	Towards An Institutional Performance Measurement Model of the Malaysian Local Government Authorities	RM40,000.00	Fundamental Research Grant Scheme (FRGS)
14.	Assoc. Prof. Datin Ruhani Ali (principal) Co-Researcher: Dr. Lean Hooi Hooi	Time Diversification and Optimal Asset Allocation Decision Making	RM39,000.00	Fundamental Research Grant Scheme (FRGS)
15.	Prof. Osman Mohamad (principal) Dr. Azizah Omar Assoc. Prof. Ramayah a/l Thurasamy	The Reasons Behind Malaysian Firms Going International, Their Market Choice and Performance: An Instrument Development and Validation	RM35,000.00	Fundamental Research Grant Scheme (FRGS)

16.	Assoc. Prof. Ramayah a/l Thurasamy (principal) Jasmine Yeap Ai Lean Dr. Joshua Ignatius Soh Keng Lin	Online Recommendation System: The Potential and Possibilities of Word -of-Mouth on the Internet	RM35,000.00	Fundamental Research Grant Scheme (FRGS)
17.	Assoc. Prof. Zainal Ariffin Ahmad (principal) Assoc. Prof. Noornina Md Dahlan Dr. Nurulain Abdullah Bayanuddin Prof. Zalina Ismail	What Turns You On: Neuropsychological Aspects of Managerial Learning and Decision Making	RM35,000.00	Fundamental Research Grant Scheme (FRGS)
18.	Dr. Lau Hooi Ping (principal) Dr. Phua Lian Kee	Towards a Balanced Accounting Education: Structuring Teaching for Harnessing Intellectual and Emotional Intelligence	RM35,000.00	Fundamental Research Grant Scheme (FRGS)
19.	Dr. Lilis Surienty Abd Talib (principal) Dr. Azizah Omar	Developing a Model of Receptivity to International Work	RM35,000.00	Fundamental Research Grant Scheme (FRGS)
20.	Dr. Azura Abdullah Effendi (principal) Assoc. Prof. Zainal Ariffin Ahmad	Towards an Indigenous Leadership Model in Malaysia: The Development of an EI Measure and Investigation of Its Utility in the Leadership Behaviour - Organizational Effectiveness Relationship	RM30,000.00	Fundamental Research Grant Scheme (FRGS)
21.	Assoc. Prof. Nabsiah Abdul Wahid (principal) Assoc. Prof. Ismail Abustan Assoc. Prof. Suhaiza Hanim Mohamad Zailani	Determining the Relationship Between 'Green Attributes' and Consumers' Behavior	RM29,000.00	Fundamental Research Grant Scheme (FRGS)
22.	Dr. Anees Janee Ali @ Hamid	Factors Contributing To Repatriates Adjustments To Home Country: A Study Of Repatriates' And Family Members' Adjustments To Home Country	RM25,000.00	Fundamental Research Grant Scheme (FRGS)
23.	Dr. Azizah Omar (principal) Sabariah Ismail Norhalida Hashim Jamilah Ahmad K. Sudesh Kumar Aidi Ahmad Dewa	Kampung Smart Team, Division of Industry and Community Network	RM20,000.00	Flagship Project-BJIM, USM



24.	Lim Yin San (principal) Dr. Azizah Omar Assoc. Prof. Ramayah a/l Thurasamy	Online Branding: Building and Measuring Brand Equity in Cyberspace	RM15,000.00	RCMO USM
25.	Dr. Eliza Nor	International Reserve Holdings: The Case of China and Japan	RM5,000.00	Incentive Grant
26.	Dr. Haslindar Ibrahim	Family Firms and Performance: Evidence from the Malaysian Public-Listed Companies	RM5,000.00	Incentive Grant
27.	Dr. Hasliza Abdul Halim	The Relationship Between Business Strategies and HR Outsourcing	RM5,000.00	Incentive Grant
28.	Dr. Hooy Chee Wooi	The Role of Exchange Rate Volatility on Malaysia-China Bilateral Trade	RM5,000.00	Incentive Grant
29.	Dr. Wong Wai Peng	Knowledge Management and Supply Chain Management and Their Linkages Towards Firm Performance.	RM5,000.00	Incentive Grant
30.	Dr. Yusliza Mohd Yusof	Cross-Cultural Adjustment Process Among International Student in a Malaysian Public University	RM5,000.00	Incentive Grant
31.	Ahmad Zainuddin Salleh	Hedging Practices Among Fund Management Firms In Malaysia	RM5,000.00	Incentive Grant
32.	Iman Khalid A-Qader	Green Marketing Practices in Manufacturing Companies in Malaysia	RM5,000.00	Incentive Grant

## List of Consultations

### Year 2008

No.	Researcher	Research Title	Total (RM)	Awarding Agency
1.	Assoc. Prof. Ramayah a/l Thurasamy	The Legacy of Malaysian Batik: Preservation Through Consumption	RM51,000.00	Posco TJ Park Foundation
2.	Dr. Lo May Chiun (principal) Assoc. Prof. Ramayah a/l Thurasamy Assoc. Prof. Ernest Cyril de Run	"New Leadership", Leader-Member Exchange and Commitment to Change: The Case of Higher Education in Malaysia	RM49,985.00	AKEPT Malaysia, Higher Education Leadership Academy, Leadership Research Grant

### Year 2009

No.	Researcher	Research Title	Total (RM)	Awarding Agency
1.	Prof. Muhammad Jantan (principal) Prof. Suresh Narayanan Professor Suzie See Cheng Mee Prof. Fauziah Md. Taib Assoc. Prof. Chan Huan Chiang Dr. Suzyman Sibly	Private Higher Education Road Map Study	RM1,300,000.00	Ministry of Higher Education
2.	Shahizan Hassan (principal) Dr. Azizah Omar	Impact of Human Development Program on Poverty	RM457,950.90	Ministry of Rural Development (Projek Kajian Impak Program Pembangunan Minda Insan, PPMI)
3.	Prof. Badaruddin Mohammed (principal) Prof. Ambigapathy Prof. Fauziah Md. Taib Prof. Yang Farina Assoc. Prof. Sarjit Kaur Assoc. Prof. Rozinah Jamaluddin Assoc. Prof. Shukran Dr. Munir Shuib Dr. Mellisa Abdullah	A Study on International Students	RM200,000.00	Ministry of Higher Education



4.	<p>Assoc. Prof. Norzaini Azman (principal)</p> <p>Prof. Dato' Ibrahim Komoo</p> <p>Prof. Mazlin Mokhtar</p> <p>Assoc. Prof. Faizah Abdul Majid</p> <p>Dr. Noor Hazlina Ahmad</p>	<p>Public Universities' Succession Planning Practices in Identifying and Developing Young Academic Leaders</p>	<p>RM50,200.00</p>	<p>AKEPT</p>
5.	<p>Prof. Muhammad Jantan (principal)</p> <p>Assoc. Prof. Chan Huan Chiang</p> <p>Prof. Fauziah Md. Taib</p> <p>Assoc. Prof. Ramayah a/l Thurasamy</p>	<p>Malaysian Best Practices on Research and Innovation</p>	<p>RM44,400 (USD12,000)</p>	<p>Asian Development Bank</p>
6.	<p>Prof. Datin Hasnah Haron (principal)</p> <p>Nik Hasyudeen</p> <p>Assoc. Prof. Dato' Ishak Ismail</p> <p>Dr. Sofri Yahya</p> <p>Dr. Siti Nabiha Abd Khalid</p> <p>Yuvaraj Ganesan</p>	<p>Current Usage Patterns of Business and Professional Services Among SMEs in the Manufacturing and Distributive Trade Sectors</p>	<p>RM27,830.00</p>	<p>Malaysian Accountancy Research Education Foundation (Joint collaboration research between USM and MIA)</p>
7.	<p>Assoc. Prof. Pi-Shen Seet (principal)</p> <p>Dr. Allan O'Connor</p> <p>Dr. Noor Hazlina Ahmad</p>	<p>The Impact of Business Incubators on Developing Entrepreneurial Competencies</p>	<p>AUD10,000.00</p>	<p>Ngee-Ann Adelaide Business School Research Project</p>
8.	<p>Dr. Azizah Omar</p>	<p>Contract Service as Trainer for Leadership Readiness Programme for Telekom Malaysia Berhad</p>	<p>RM12,000.00</p>	<p>International Professional Managers Associations</p> <p>IPMA Malaysia Sdn. Bhd</p>



## List of Journal Publications

### Year 2008

- Abdul Hadi, Z., Fazilah, A.S., & Izani I. (2008). Ownership monitoring mechanism and corporate performances: Evidence from banking firms in Asian emerging markets. *Corporate Ownership & Control*, 5 (3), 349-357.
- Adida Yang, A. & Zainal Ariffin, A. (2008). How do working Malaysian men and women conceptualize success for themselves? *The International Journal of Diversity in Organizations, Communities and Nations*, 8 (2), 171-184.
- Aizzat, M.N. & Hsia, K.L. (2008). The influence of support at work and home on work-family conflict: Does gender make a difference? *Research and Practice in Human Resource Management*, 16 (1), 18-38.
- Aizzat, M.N. & Khuan, S.L. (2008). Role stressors and job performance: An empirical investigation in Malaysia. *The South East Asian Journal of Management*, 11 (1), 27-41.
- Aizzat M.N. & Mohamad Abdullah, H., & Guat, L.P. (2008) Does perceived organizational support mediate the relationship between human resource management practices and organizational commitment? *Asian Academy of Management Journal of Accounting and Finance*, 13 (1), 15-36.
- Amlus I., Ezanee, M.E., Abd. Rahim, S., & Ramayah, T. (2008). Determining technological innovation and competitiveness: A cross organizational analysis of the Malaysian manufacturing industry. *Asian Journal of Technology Management*, 1 (2), 14-33.
- Ansari, M.A., Daisy K.M.H., & Aafaqi, R. (2008). Fairness of HRM practices and commitment: The mediating impact of procedural justice climate. *FWU Journal of Social Sciences*, 2, 3-17.
- Asleena, H., Zainal Ariffin, A., & Daisy, K.M.H. (2008). A strategic approach to knowledge management. *The International Journal of Knowledge, Culture and Change in Organisations*, 8, 81-88.
- Azlan, A. & Susela Devi, S. (2008). The Impact of government and foreign affiliate influence on corporate social reporting: The case of Malaysia. *Managerial Auditing Journal*, 23 (4), 386-404.
- Azlan, A., Mohd Hassan, C.H., & Rosli, A.M. (2008). Ownership structure and risk disclosure: A study of Malaysian Listed Companies. *Corporate Ownership and Control*, 4, (4), 451-460.
- Daisy, K.M.H., Patrickson, M., & Bambacas, M. (2008). Perceived fairness and HRM: A study of management in the Australian banking industry. *The International Journal of Knowledge, Culture and Change Management*, 8 (3), 179-192.
- Effiezal Aswadi A.W., How, J.C.Y., & Verhoeven, P. (2008) Corporate governance and institutional investors: Evidence from Malaysia. *Asian Academy of Management Journal of Accounting and Finance*, 4 (2), 67-90.
- Effiezal Aswadi A.W. & Rashidah A.R. (2008). Institutional investors and director remuneration: Do political connections matter? *Advances in Financial Economics*, 13, 139-169.
- Eliza, N., Azali, M., & Law, S.H. (2008). International reserves, current account imbalance and external debt: Evidence from Malaysia, *IJUM Journal of Economics and Management*. 16(1): 47-75.
- Fadhilah, M.Y. & Ramayah, T. (2008). An overview of the web search satisfaction. *Communications of the IBIMA*, 3 (3), 156-161.
- Fauziah M.T., Ramayah, T., & Dzuljastri, A.R. (2008). Factors influencing intention to use diminishing partnership home financing. *International Journal of Islamic and Middle Eastern Finance and Management*, 1 (3), 235-248.
- Halim, M.L., Ramayah, T., & Norzieiriani, A. (2008). Total productive maintenance and performance: A Malaysian SME experience. *International Review of Business Research Papers*, 4 (4), 237-250.
- Hasliza, A.H. & Norbani, C.H. (2008). The practices of human resource outsourcing in Malaysian manufacturing organizations. *Journal of International Business and Entrepreneurship*, Vol 13 (2). 39-63.
- Hooy, C.W. (2008). Does trade regionalism increase stock market segmentation within trading bloc? *International Economic Journal*, 22 (1), 113-126.



- Hooy, C.W. & Goh, K.L. (2008). International asset pricing models: The case of ASEAN stock markets. *International Journal of Banking and Finance*, 6 (1), 117-140.
- Hooy, C.W. & Goh, K.L. (2008). Stock market integration across national boundaries: Causes and impediments. *Capital Market Review*, 16 (1), 1-14.
- Ilhaamie, A.G.A., Zainal Ariffin, A., & Yuserrie, Z. (2008). The effects of competency based career development and performance management practices on service quality: Some evidence in Malaysian public organizations. *International Review of Business Research Papers*, 4 (4), 174-189.
- Jakkravudhi, C., Hasnah, H., Daing Nasir, I., & Bambang, H. (2008). Firm size, board of directors' quality, managerial ownership and level of voluntary disclosure in Thailand. *Corporate Ownership and Control*, 5 (3), 188-207.
- Jasmine, Y.A.L., Osman, M., Ramayah, T., & Ng, K.S. (2008). Value vs. magnitude: Distinguishing information sources that contribute to Malaysian exporters' promotion competency. *International Journal of Business and Management*, 3 (6), 128-137.
- Jayaraman, K., Soh, K. L., & Ishak, I. (2008): The pattern of international tourist arrivals in Penang, Malaysia: 2002-2007. *TEAM Journal of Hospitality & Tourism, Malaysia*, 5 (1), 1-12.
- Mastura, J. & Ramayah, T. (2008). Technology usage among housing building and planning (HBP) students: The moderating role of gender. *International Journal of Construction in Developing Countries*, 13 (1), pp. 63-77.
- Mastura, J., Ramayah, T., & Tee, W.T. (2008). The intention to use pirated software: A study of undergraduate students in a public institution of higher learning in Malaysia. *Problems and Perspectives in Management*, 6, (2), 4-12.
- Mazni, S., Noorliza, K., & Azizah, O. (2008). Why integrated OSH practices makes good economic sense? *Journal of Occupational Safety and Health*, 5 (1), 31-41.
- Md. Aminul, I., Ruhani, A., & Zamri, A. (2008). Underpricing and earnings management of Initial Public Offerings (IPOs). *ASA University Review*, 2 (2), 31-43.
- Md. Zahidul, I., Hanif, M., & Zainal Ariffin, A. (2008). The role of knowledge management practices on organizational context and organizational effectiveness. *ABAC Journal*, 28 (1), 42-53.
- Mohamad Abdullah, H. & Azzat, M.N. (2008). Investigating the influence of organizational justice on hotel employees' organizational citizenship behavior intentions and turnover intentions. *Journal of Human Resources in Hospitality & Tourism*, 7 (1), 1-23.
- Mohd Faiz, H. & Ramayah, T. (2008). Market innovativeness of Malaysian SMEs: Preliminary results from a first wave data collection. *Asian Social Science*, 4 (12), 42-49.
- Muhammad Madi, A., Zainal Ariffin, A., & Azman, I. (2008). The importance of soft factors for quality improvement: Case study of electrical and electronics firms in Malaysia. *International Journal of Business and Management*, 3 (12), 60-69.
- Norazah, M.S., Ramayah, T., & Norbayah, M.S. (2008). Internet shopping acceptance: Examining the influence of intrinsic versus extrinsic motivations. *Direct Marketing: An International Journal*, 2 (2), 97-110.
- Norjaya, M.Y., Ramayah, T., & Osman, M. (2008). Determinants of consumers' attitudes and purchase intention of parallel imports. *International Review of Business Research Papers*, 4 (3), 127-137.
- Nusrah, S., Ramayah, T., & Yusliza, M.Y. (2008). Do ISO certified SME's have higher quality practices? Empirical insights from the Northern region of Malaysia. *International Journal of Business and Management*, 3 (3), 66-74.
- Pi-Shen, S. & Noor Hazlina, A. (2008). Singapore's female entrepreneurs – are they different? *International Journal of Entrepreneurship and Small Business*, 5 (3/4), 257-271.
- Quah, C.H., Wong, S.M., & Joshua, I. (2008). Is the love of money universal amongst aspiring Malaysian managers? *The ICAI Journal of Corporate Governance*, V11 (2), 7-19.

- Raman, N., Yuserrie, Z., Fuad, & Rasid, M. (2008). Competitive strategy, elements of strategic management accounting information and performance consequences – A conceptual link. *Journal of Accounting & Business*, 8 (1), 89-100.
- Ramayah, T., Aizzat, M.N., Mohd. Nasser, N., & Letchumanan, R. (2008). The relationship between power bases and group buying decision in Malaysia: Does it vary according to viscosity, time constraint and perceived risk? *Journal of Global Business Advancement*, 1 (2/3), 289-308.
- Ramayah, T., Lau, G.C., & Noor Hazlina, A. (2008). Internet piracy among business students: An application of Triandis Model, *International Journal of Business and Management Research*, 1 (1), 85-96.
- Ramayah, T., Oh, S.M., & Azizah, O. (2008). Behavioral determinants of online banking adoption: Some evidence from a multicultural society. *i-manager's Journal on Management*, 2 (3), 29-37.
- Ramayah, T., Tan, Y.S., Roaimah, O., & Noornina, D. (2008). Impact of IT tools, partner relationship and supply chain performance, *Asian Academy of Management Journal of Accounting and Finance*, 13 (2), 33-55.
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# Networking and **Linkages**





## Industrial Training

Internship Program is part of the course requirements for the Bachelor Degree of Management/Accounting. All final year students are required to undergo Internship training program for a minimum period of 12 weeks (3 months) OR 24 weeks (6 months) for an exposure to the real management/accounting practice. The primary objective of the Internship program is to gain through real work life experience, a sound appreciation, and understanding of the theoretical principles learnt as an undergraduate at the School of Management. Internship program is oriented towards developing the professional skills, interpersonal skills, knowledge and attitudes needed to make an effective and efficient start as a member of the management/accounting profession.

### Student Enrolment in Practical Training 2008

State	Accounting	Management	Total
Penang	32	55	87
Kedah	3	9	12
Perlis	0	0	0
Kelantan	3	4	7
Terengganu	6	4	10
Pahang	4	1	5
Perak	8	17	25
Selangor	3	5	8
Kuala Lumpur	7	15	22
Negeri Sembilan	0	1	1
Melaka	3	1	4
Johor	2	5	7
Sabah	0	0	0
Sarawak	6	0	6
<b>Total</b>	<b>77</b>	<b>117</b>	<b>194</b>

### Student Enrollment in Practical Training 2009

State	Accounting	Management	Total
Penang	57	95	152
Kedah	6	13	19
Perlis	1	1	2
Kelantan	2	6	8
Terengganu	2	5	7
Pahang	2	3	5
Perak	7	18	25
Selangor	5	12	17
Kuala Lumpur	21	23	43
Melaka	-	1	1
Johor	4	11	15
<b>Total Students</b>	<b>107</b>	<b>188</b>	<b>337</b>

## Employers List Supporting Industrial Training 2008-2009 for Accounting Students

### Penang

No	Firm	Address
1	JS Ong & Co, Public Accountants	123-M, 3 <sup>rd</sup> Floor, Wisma Lister Garden, Macalister Road, 10400 Penang
2	KPMG	1st Floor, Wisma Penang Garden, 42 Jalan Sultan Ahmad Shah, 10050 Penang
3	Telekom Malaysia	Human Capital SSO, Telekom Malaysia Berhad, Tingkat 3, Wisma TM, Jalan Bagan Luar, 12000 Butterworth
4	Muda Paper Mints Sdn Bhd	891 Jalan Tasek, 14120 Simpang Ampat, Seberang Perai Selatan
5	Minzwaj Associates	No 49, Tingkat 1, Jalan Todak 4, Pusat Bandar, 13700 Seberang Jaya Pulau Pinang
6	LLTC, Chartered Accountants	No 29B, Lorong PS1, Bandar Perda, 14000 Bukit Mertajam, Pulau Pinang
7	Tan Yen Wooi & Co	2991, 1st Floor Suite 1, Jalan Maju, Taman Seri Maju, 14000 Bukit Mertajam Pulau Pinang
8	Wong Thai Sun & Associates	1st Floor, 15 Penang Street, 10200 Pulau Pinang
9	LLTC, Chartered Accountants	No 29B, Lorong PS1, Bandar Perda, 14000 Bukit Mertajam, Pulau Pinang
10	T.E.C. Consultancy Sdn Bhd	190, 1st Floor, Jalan Tembikai, Taman Padang Lalang, Padang Lallang, 14000 Bukit Mertajam
11	Perunding Kejuruteraan Armi	No 55B, Tingkat 1, Jalan Shahbandar 2, Bertam Perdana 3, 13200 Kepala Batas, Pulau Pinang
12	Dell Global Business Center S/B	Plot P27, Bayan Lepas Industrial Zone, Phase 4, 11900
13	Rapid Penang Sdn Bhd	Lorong Kulit, 10460
14	Modern Art Furniture Sdn Bhd	No. 322-A, Jln Slim Off Perak Road, 11600
15	Taxnet Consultants Sdn Bhd	51-21-A, Menara BHL Bank, Jln Sultan Ahmad Shah 10050 Penang
16	Fortune Tax Services Sdn Bhd	1667, 1st Floor, Jln Atas, 14300 Nibong Tebal
17	Saw & Co.	85-B, Jln Pahang, 10400
18	Moore Stephens Ac	Wisma Boon Siew, Level 10 Unit 10H, 1 Penang Road, 10000
19	Aljeffri Dean	112B, 2nd Floor, Jln Mayang Pasir, Tmn Sri Tunas, 11900 Bayan Baru
20	Ooi & Assoc.	72A, Jln Tembikai, 14000 Bukit Mertajam
21	Jabatan Bendahari	Aras 3, Bgn Canselori, 11800 USM
22	Chan & Co.	1st Floor, 39 Jln C.O. Lim, 10250
23	KK Ang & Partners	Ground Floor, No. 5 Jln Yeoh Cheang Aun, 10400
24	T. S. Chan	19, Lintang Selat, Taman Selat, 12000 Butterworth
25	Taxworld Consultancy Sdn Bhd	27, Tkt Jones 10250 Georgetown
26	GW Soon & Partners	6627, Jalan Mengkuang 12200 Butterworth Pulau Pinang
27	Pej. Setiausaha Kerajaan Negeri Pulau Pinang	Paras 25, Kompleks Tun Abdul Razak (KOMTAR), 10503



28	Penang Port Sdn Bhd	No. 1, King Edward Place, 10300
29	Suruhanjaya Syarikat Malaysia Negeri Pulau Pinang	Tkt 6 - 7, Bangunan KWSP, No. 3009, Off Jln Tenggara 2, Bandar Seberang Jaya, 13700
30	Ooi & Assoc.	1st Floor, 47 Jln Selat, Taman Selat, 12000 B'worth
31	Aljeffri Dean	112B, 2nd Floor, Jln Mayang Pasir, Tmn Sri Tunas, 11900 Bayan Baru
32	W. K. Lee & Co.	No. 11, Tkt 1 (Room A), Jln Serindit, Taman Sentosa 14300 Nibong Tebal
33	H. B. Tiong & Partners	54-4-7, Wisma Sri Mata, Jln Van Praagh, 11600
34	Wong Thai Sun & Associates	1st Floor, 15 Penang Street, 10200
35	Price Water House Coopers	16th Floor, Bangunan KWSP, Jln Sultan Ahmad Shah, 10050
36	Beh & Assoc.	51-8-F2, Menara BHL, Jln Sultan Ahmad Shah, 10050
37	Liang & Co.	18, Jalan Perai Jaya 1, Bandar Perai Jaya, 13600
38	Daya Abadi Enterprise	No. 17, Pesara Mahsuri 4, Sungai Nibong Kechil, 11950 Bayan Baru
39	Yeap Geok Lake & Co.	-
40	KCK & Assoc.	Unit 1-2-5 Suite A, No. 1 Jln P. Ramlee, 10460
41	Horwath Penang Tax Sdn Bhd	Suite 701 & 702, 7th Floor, No. 11, Lorong Kinta, 10400
42	Deloitte KassimChan Tax Services Sdn Bhd	4th Floor, Wisma Wang, 251-A, Jln Burma, 10350
43	SH Yeoh & Co.	37, Jln Kelisa Emas 1, Tmn Kelisa Emas, 13700 Seberang Jaya
44	KCK & Assoc.	18-26-A2, Menara Gurney, Persiaran Gurney 10250
45	NorHashimah & Assoc.	A-10, No. 5, Bangunan MARA, Lebuhr Buckingham 10200
46	Keoh & Co.	8-3-13, Suite 1, Sunny Point Complex Jln Batu Uban 11700 Gelugor
47	Advanced Micro Devices Export Sdn Bhd	Bayan Lepas Free Industrial Zone, 11900 Bayan Lepas
48	Bank Kerjasama Rakyat M Bhd	Cawangan Bayan Baru

## Perak

No	Firm	Address
1	Y.T. Choong & Co., Chartered Accountants	13-15, Jalan Tokong, 34000 Taiping Perak
2	Price Water House Coopers	1st Floor, Standard Chartered Bank Chambers, 21-27 Jalan Dato' Maharaja Lela, Ipoh
3	Aljafree & Co.	No. 5, Tkt 1, Taman Ros, Jln Sultan Abdullah, 36000 Teluk Intan
4	Pejabat Daerah & Tanah Lenggong	33400, Lenggong



5	Tenaga Nasional Berhad	Pej. Ketua Pegawai Operasi/Pengurus Besar, Stesen Janaelektrik Sultan Azlan Shah, Manjung, TNB Janamanjung S/B, Jln Semarak Api, Teluk Rubiah, 32040 Seri Manjung
6	Ernst & Young	21 & 23, Jln Hussein (1st Floor) 30250 Ipoh
7	TMPoint	Teluk Intan, Jln Jawa 36672, Teluk Intan

## Kedah

No	Firm	Address
1	Aj Isma & Partners	4B, Jalan Mawar 2, Taman Pekan Baru, 08000 Sungai Petani, Kedah
2	OTP & Co.	No. 8A, Lorong 24, Tmn Patani Jaya, 08000 Sg Petani
3	Teoh Yap & Co.	10A Lorong 24, Taman Patani Jaya, 08000 Sungai Petani, Kedah
4	MH & Associates	No 142, Tingkat 1, Kompleks Alor Star Lebuhraya Darulaman, 05100 Alor Setar, Kedah
5	Kumpulan Wang Simpanan Pekerja	Pejabat Sungai Petani, Tingkat Bawah & 1, Wisma Keladi, 08000 Sungai Petani, Kedah
6	Pejabat Setiausaha Kerajaan Negeri Kedah Darul Aman	Pejabat Setiausaha Kerajaan, Wisma Darul Aman, 05503 Alor Star, Kedah
7	Kumpulan Wang Simpanan Pekerja	Pejabat Alor Setar, Aras Bawah, 8-9, Bangunan KWSP, Peladang, No 33, Jalan Sultanah badlishah, 05000 Alor Setar Kedah

## Perlis

No	Firm	Address
1	Bintong Construction Sdn Bhd HOL Management Consultancy Sdn Bhd	No 18, Tingkat 3, Wisma Bintong, Jalan Sekolah Derma 01000 Kangar, Perlis 2B (Atas) jalan Sena, Taman Sena Indah, 01000 Kangar

## Kuala Lumpur/Selangor

No	Firm	Address
1	UDA Holdings Berhad	Menara BB Plaza, Lot 111, Jalan Bukit Bintang, Peti Surat 10080, 50704 Kuala Lumpur
2	BDO Binder	12th Floor, Menara Uni Asia, 1008 Jln Sultan Ismail 50250 Kuala Lumpur
3	Utusan Melayu (Malaysia) Berhad	Kompleks Percetakan Sri Utusan, Lot 6, Jalan P/10, Kawasan Perusahaan Bangi, Seksyen 10, Bandar Baru Bangi, 43650 Bangi, Selangor
4	Price Water House Coopers	Level 10, 1 Sentral, Jalan Travers, Kl Sentral, PO Box 10192, 50706 Kuala Lumpur
5	Mazars Selangor Dredging	7th Floor, South Block, 142A, Jalan Ampang, 50450 Kuala Lumpur
6	Berjaya Corp. Berhad	No. 1, Jln Imbi, Berjaya Time Square, Level 12, 55100



7	Lawrence Wong & Co	77, Jalan Gasing 46000 Petaling Jaya Selangor
8	Ernst & Young	Level 23A, Menara Milenium, Jln Damanlela, Pusat Bandar Damansara, 50490 Kuala Lumpur
9	BDO Binder	12th Floor, Menara Uni Asia, 1008 Jln Sultan Ismail 50250 Kuala Lumpur
10	Amsteel Mills Sdn Bhd	Lot 6, Solok Waja 2, Bukit Raja Industrial Estate, 41050 Klang
11	UEM Land Holdings	15-1, Mercu UEM, Jln Stesen Sentral 5, Kuala Lumpur Sentral, 50470
12	Thinkhub Sdn Bhd	No. 6 - 1, Jln PJU 1/3D, Sunwaymas Commercial Ctr 47301 Petaling Jaya
13	BDO Consulting Sdn Bhd	12th Floor, Menara Uni Asia, 1008 Jln Sultan Ismail 50250 Kuala Lumpur
14	Azman, Wong, Salleh & Co.	Tkt 12, Wisma Tun Sambanthan, No. 2, Jln Sultan Sulaiman P.O Box 12019, 50764
15	Terence Oh & Assoc.	No. 3 - 6, The Boulevard, Mid Valley City, Lingkaran Syed Putra 59200
16	Sunway Management Sdn Bhd	Level 14, Menara Sunway, Jln Lagoon Timur, Bandar Sunway, 46150 Petaling Jaya
17	Azman, Wong, Salleh & Co.	12th Floor, Wisma Tun Sambanthan, No. 2 Jln Sultan Sulaiman, 50764
18	Azman, Wong, Salleh & Co.	12th Floor, Wisma Tun Sambanthan, No. 2 Jln Sultan Sulaiman, 50764
19	Zalghani & Co.	Blok B-11-3, 11th Floor, Megan Avenue II, 12 Jln Yap Kwan Seng, 50450
20	Sekata Sistem Sdn Bhd	49-2, Jln Radin Anum, Bandar Baru Seri Petaling 57000
21	UEM Group Berhad	17-2, Mercu UEM, Jln Sentral 5, 50470
22	Resorts World Bhd	23rd Floor, Wisma Genting, Jln Sultan Ismail, 50250

## Johor

No	Firm	Address
1	SAJ Holding Sdn Bhd	Lot 1877 Of Jalan Tun Sri Lanang, 81990 Kota Tinggi
2	Syarikat Y. S. Tay	12, Jln Lambak 86000 Kluang
3	SJ Grant Thornton	Unit 29-68, Level 29, Mailbox 227, Menara Landmark, 12 Jln Ngee Heng, 80000
4	Chan & Co.	No. 52-A, Jln Sultan, Taman Sentosa, 80150 Johor Bahru, Johor

## Sabah/Sarawak

No	Firm	Address
1	Cheng & Associates, Chartered Accountants	Blok A, Lot 7, 1 <sup>st</sup> Floor, Lagenda Phase 3 Shophouse, Off Jalan Okk Abdullah WP Labuan
2	Kastam Diraja Malaysia, Sabah	Lot B-G-6 & Lot B-G-7, Tingkat Bawah, Plaza Tanjung Aryu, Jalan Mat Salleh, 88100 Kota Kinabalu, Sabah
3	Sarawak Economic Dev. Corp. Hii & Lee Pejabat Persekutuan Sarawak	Bangunan Menara SEDC, Jln Tunku Abdul Rahman, 93000 Kuching 1st Floor, 96 Jln Petanak, 93100 Kuching Tkt 17, Bgn Sultan Iskandar, Jln Simpang Tiga, 93300 Kuching

## Kelantan/Terengganu

No	Firm	Address
1	Jamal, Amin & Partners	Chartered Accountants, PT1047 (A). 1st Floor, Bandar Baru Kubang Kerian, 16150 Kota Bharu, Kelantan
2	Pejabat Setiausaha Kerajaan Terengganu	Tingkat 15, Wisma Darul Iman, 20503 Kuala Terengganu
3	Bank Pertanian Malaysia Berhad	K-3, Bandar Geneh Baru, 24000 Kemaman Terengganu
4	Focus Tax	Lot 268, Petak 5, Tkt 2 (depan Istana Kota Lama) Jln Sultanah Zainab, 15050 Kota Bharu

## Pahang

No	Firm	Address
1	Azlan Aziz & Partners	109, Tingkat 2, Bangunan MUIP, Jalan Mahkota, 25000 Kuantan Pahang
2	CSS Machinery Enterprise	B-24, Tmn Kpg Padang Jaya, Jln Sg. Lembing 25200 Kuantan
3	Pihak Berkuasa Tempatan (TPHTK)	01-02 KHTP Administrative Center, Kulim Hi-Tech Park, Jln Mahang, 09000 Kulim
4	Minzwaj Associates	No 49, Tingkat 1, Jalan Todak 4, Pusat Bandar, 13700 Seberang Jaya Pulau Pinang
5	Y.T. Choong & Co., Chartered Accountants	13 - 15, Jalan Tokong, 34000 Taiping
6	Aljeffri Dean	2nd Floor, Acctax Corporate Centre, No 2 Jalan Bawasah, 10050 Pulau Pinang
7	Ygl Multimedia Resources Sdn Bhd	Suite 9-10, wisma UOA 11, Jln Pinang 50450 Kuala Lumpur



## Employers List Supporting Industrial Training 2008-2009 for Management Students

### Pahang

No.	Firm	Address
1	Bahagian Hal Ehwal dan Pembangunan Pelajar	Bangunan E42, Dewan Budaya, Universiti Sains Malaysia, Pulau Pinang
2	Penang Port Sdn. Bhd.	No. 1, King Edward Place 10300 Penang
3	Innate Synergy Sdn. Bhd.	No 21, Lebu Nipah 5, Sg Nibong, 11900 Bayan Lepas, Pulau Pinang
4	Pejabat Perhubungan Awam	Universiti Sains Malaysia, Pulau Pinang
5	Rapid Penang Sdn. Bhd.	Lorong Kulit, 10460 Penang
6	Telekom Malaysia	Human Capital SSO, Telekom Malaysia Berhad, Tingkat 3, Wisma TM, Jalan Bagan Luar, 12000 Butterworth
7	Muda Paper Mills Sdn. Bhd.	891 Jalan Tasek, 14120 Simpang Ampat, Seberang Perai Selatan
8	Maypartners Ikhlasjaya	17B, 1st Floor Lebuhraya Batu Lanchang, 11600
9	Independent Risk Management Advisors Sdn. Bhd.	Lake Plaza, 2-3-3 Halaman Bukit Jambul, 11900 Bayan Lepas
10	Pejabat Belia dan Sukan Daerah Timur Laut	d/a Kompleks Belia & Sukan, 11700 Batu Uban
11	Pejabat Antarabangsa, USM	Bahagian Hal Ehwal Akademik dan Antarabangsa, Universiti Sains Malaysia 11800 USM Pulau Pinang
12	Maypartners Ikhlasjaya	17C, 2nd Floor, Lebuhraya Batu Lanchang, 11600
13	JPJ Negeri Pulau Pinang	13700 Seberang Jaya, Pulau Pinang
14	Unit Keusahawanan dan Kesukarelaan, USM	Bangunan E42, Dewan Budaya, Universiti Sains Malaysia, Pulau Pinang
15	Rapid Penang Sdn. Bhd.	Lorong Kulit, 10460 Penang
16	Smart Modular Tech. Sdn. Bhd.	Plot 18, Lrg Jelawat 4, Kaw. Perindustrian Sbrg Jaya, 13700 Prai
17	Top Tax Link Consultant Sdn. Bhd.	No 859, Ground Floor Taman Perkasa, permatang Tengah, 13000 Butterworth, Pulau Pinang
18	Jetcan Engineering Sdn. Bhd.	10G-16G, Lorong Urusniaga 2, Taman Usahaniaga, 14000 Bukit Mertajam Pulau Pinang
19	Boo & Associates	53B, Lorong Perda Selatan, Bandar Perda, 14000 Bukit Mertajam
20	Intellect Worldwide Sdn. Bhd.	3.02, Menara Boustead Penang, 39, Jalan Sultan Ahmad Shah, 10050 Pulau Pinang
21	KCK & Associates	Unit 1-2-5, No 1, Jalan P Ramlee, 10460 Pulau Pinang
22	Ec Chor & Associates	5A (Suite 3) Jalan Tembikai, Taman Mutiara 14000 Bukit Mertajam Pulau Pinang
23	Sam Ah Cow & Co	Suite 123K, @nd Floor Wisma Lister Garden, Jalan Macalister, 10400 Pulau Pinang

24	Eng Ai Seok, Accountant	Lot No. 1537, Jln Permatang Batu, 14000 Bukit Mertajam
25	Robert Bosch (M) Sdn. Bhd.	Free Industrial Zone, Ph. 1, 11900 Bayan Lepas
26	Prumega Entrepreneurs	52, Top Floor, Jalan Todak 2, Pusat Bandar Seberang Jaya
27	Ivory properties Group	Birch House 75 Jalan Dato Keramat, 10150 Georgetown, Pulau Pinang
28	Eco Paradise (Pg) Sdn. Bhd.	28-3-1, The Bayu, Jln Tanjung Tokong
29	Telekom Malaysia Berhad	Tkt 3, Wisma TM, Jln Bagan Luar 12000 B'worth
30	Top Tax Link Consultant Sdn. Bhd.	No 859, Ground Floor Taman Perkasa, Permatang Tengah 13000 Butterworth Pulau Pinang
31	Dell Global Business Center Sdn. Bhd.	Plot P27, Bayan Lepas Industrial Zone, Phase 4, 11900 Penang
32	Curas Ltd	57, 25-1A, Northam Tower, 10050 Pulau Pinang
33	Advanced Micro Devices Export Sdn. Bhd.	Phase III, Free Industrial Zone, Bayan Lepas, 11900 Pulau Pinang
34	Pejabat Daerah dan Tanah Seberang Perai Utara	Peti Surat 1362, 13200 Kepala Batas
35	Yik Wang Development S/B	No. 88, Persiaran PM 2/5, Pusat Bandar Seri Manjung, Seksyen 2, 32040 Seri Manjung, Perak
36	Malaysia Airports Sdn. Bhd.	Lapangan Terbang Antarabangsa Pulau Pinang, 11900 Bayan Lepas
37	Dell Global Business Center Sdn. Bhd.	Plot P27, Bayan Lepas Industrial Zone, Phase 4, 11900 Penang
38	Blaupunkt Malaysia Sdn. Bhd.	Plot 8 & 9, Phase 1, Free Trade Zone, 11900 Bayan Lepas, Penang
39	BBK Excel Group Sdn. Bhd.	38 & 40, L3, Lrg Urusniaga 5, Taman Nagajaya 14000 Bukit Mertajam
40	Knowless Electronics (M) SB	Plot 104, Lebuhraya Kampung Jawa, Bayan Lepas Industrial Estate 11900 Penang
41	KKN Agency	17B, Jalan Dagangan 3, Bertam Perdana Town-ship, 13200 Kepala Batas, Penang
42	CSA Agency	26A 12-09, Lengkok Erskine, Tmn Kristal, 10470
43	Perfect Smart Centre	55 Lengkok P. Ramlee 10460 Penang
44	Eco Paradise (Pg) Sdn. Bhd.	28-3-1, The Bayu, Jln Tanjung Tokong
45	Venture Electronics Services (M) Sdn. Bhd.	Plot 44, Bayan Lepas Industrial Park IV, 11900
46	Robert Bosch Power Tools SB	Free Industrial Zone, Ph. 1, 11900 Bayan Lepas
47	Advanced Micro Devices Export Sdn. Bhd.	Phase III, Free Industrial Zone, Bayan Lepas, 11900 Pulau Pinang
48	YeahHost Sdn. Bhd.	74E, Binjul Business Center, Wisma Binjul, Jln Tanjung Tokong, 10470
49	PLB Engineering Bhd.	1320, Jln Baru, Tmn Chai Leng, 13700 Prai
50	Hygro Enterprise	42, Tkt 1, Lrg Bakap Indah 1, Tmn Bakap Indah, 14200 Sg. Bakap



51	Lafinies Goldsmith	No. 1235, F-01, Jln Paya Terubong, 11060 Ayer Itam
52	Independent Risk Management Advisors Sdn. Bhd.	Lake Plaza, 2-3-3 Halaman Bukit Jambul, 11900 Bayan Lepas
53	Citigroup Transaction Services (M) Sdn. Bhd.	4th, 5th & 6th, Menara Northam, 55 Jln Sultan Ahmad Shah, 10060
54	Pejabat Akademik dan Antarabangsa, USM	Bahagian Hal Ehwal Akademik & Antarabangsa, Universiti Sains Malaysia 11800 USM
55	Flextronics Tech. (Pg) Sdn. Bhd.	Plot 131 (a), Bukit Minyak Industrial Park, SPT 14100
56	Ivory Properties Group	Birch House 75 Jalan Dato Keramat, 10150 Georgetown Pulau Pinang
57	Hotel Royal Penang	3, Jalan Larut, 10050 Penang
58	Autobinee Corp. Sdn. Bhd.	17 Grd Floor, Persiaran Mahsuri 1/3, Sunway Tunas Bayan Lepas 11900
59	Silicon Institute of Technology	2790, Jln Chain Ferry, Tmn Inderawasih, 13600 Prai
60	Fizco Manufacturing Sdn. Bhd.	No. 10, Ltg Bayan Lepas 2, Tmn Perindustrian Fasa 4, Bayan Lepas, 11900
61	Secure Corporate Services SB	No. 92-2, 2nd Floor, Persiaran Bayan Indah, Sg. Nibong, 11900 Bayan Lepas
62	Telekom Malaysia Berhad	Tkt 3, Wisma TM, Jln Bagan Luar 12000 B'worth
63	Idaman Bersih Sdn. Bhd.	No 38, Tingkat 1, Jalan jawi Jaya 1, Taman Jawi jaya, 14200 Sungai Jawi, Seberang Perai Selatan
64	D'Monte Childcare & Dev. S/B	54, Persiaran Bukit Kecil 2, Tmn Sri Nibong, 11900
65	TT Vision Tech. Sdn. Bhd.	Plot 106, Hilir Sg. Keluang 5, Bayan Lepas Industrial Zone, Phase 4, 11900
66	Robert Bosch (M) Sdn. Bhd.	Free Trade Zone, Bayan Lepas, 11900
67	Ivory Gleneary Sdn Bhd	73, Birch House, Jln Dato' Keramat, 10150 Georgetown
68	Tambun Indah Sdn. Bhd.	12-01, Penthouse, Wisma Pantai, Jln Wisma Pantai, Kampung Gajah, 12200 B'worth
69	Priority Bonded Warehouse S/B	Plot 110, Hala Kpg Jawa 2, MK 12, Daerah Barat Daya, Sg. Kluang, 11900
70	Pejabat Setiausaha Kerajaan Negeri	Unit Latihan & Kompetensi, Bhg. Pengurusan Sumber Manusia, Pej. Setiausaha Ker. Negeri, Tkt 25, KOMTAR, 10503
71	Jetcan Engineering Sdn. Bhd.	10G-16G, Lorong Urusniaga 2, Taman Usahaniaga, 14000 Bukit Mertajam Pulau Pinang
72	Kolej Segi	43, Green Hall, 10200
73	Takasima Health Mart S/B	Lot LG-27, Sunway Carnival Mall, No. 3068, Jln Todak, Seberang Jaya, 13700 Prai
74	Ang Hooi Teik & Co.	19 (first floor), Lebuah Chulia, 10200
75	Maybank Penang Main Office	9, Lebuah Union, 10200 Penang
76	Wong Thai Sun @ Assoc.	1-3, Lrg Usahaniaga 3, Tmn Usahaniaga, 14000 Bukit Mertajam
77	Advanced Micro Devices Export Sdn Bhd	Phase III, Free Industrial Zone, Bayan Lepas 11900
78	H & S Secretarial Services S/B	51, Jln Juru, Tmn Juru, 14100 Simpang Ampat

79	Fong Global Link	2, Lrg Usahaniaga 1, Tmn Usahaniaga 14000 Bukit Mertajam
80	Mplus Corp. Sdn. Bhd.	8-2-3 Sunny Point Complex, Sg. Dua, Batu Uban 11700
81	Telekom Malaysia Berhad	Tingkat 3, Wisma TM, Jalan Bagan Luar, 12000 Butterworth
82	Golden Frontier Packaging S/B	Lot 616, Mk 12, Ladang Valdor, 14200 Sungai Bakap, SPS
83	Lai Wooi Meng & Assoc.	35, Irving Road, 10400
84	Rakyat Travel Sdn. Bhd.	2nd Floor, Bank Rakyat Building, No. 137, Jln Megazine, 10300 Georgetown
85	Sinaran Ikhlas Sdn. Bhd.	No. 6B-01, 1st Floor (atas Perodua Bkt Jambul), Jln Tun Dr Awang, 11900 Bayan Lepas
86	Parkroyal Hotel	Batu Feringghi Beach, 11100
87	GS Paper & Packaging S/B	No. 33, Jln Nafiri, 14200, Sg. Bakap, Sbrg Perai Selatan

## Perak

No.	Firm	Address
1	Universiti Pendidikan Sultan Idris	Unit Latihan, Bahagian Sumber Manusia, UPSI, 35900 Tanjong Malim, Perak
2	Pejabat Perdagangan Dalam Negeri & Hal Ehwal Pengguna Gerik	Aras 2, Bangunan Persekutuan, Jalan Intan, 33000 Gerik Perak
3	Majlis Perbandaran Kuala Kangsar	Wisma Majlis Perbandaran Kuala Kangsar (MPKK) Jalan taiping 33000 Kuala Kangsar, Perak
4	Majlis Daerah Kerian	No. 1, Wisma MDK, Jln Padang, 34200 Parit Buntar
5	Majlis Perbandaran Taiping	-
6	Bukit Merah Laketown Resort	Jalan Bukit Merah, 34400 Semanggol
7	Kumpulan Wang Simpanan Pekerja	KWSP Teluk Intan, No. 1-3G, Jln Intan 2, Bdr Baru Teluk Intan, 36000 Teluk Intan
8	Telekom Malaysia Berhad	Consumer Service Management Perak, Bangunan TM, Jalan Jawa, 36672 Teluk Intan Perak
9	Tenaga Nasional	Bahagian Pembahagian TNB, Jalan Changkat Jong, 36009 Teluk Intan, Perak
10	Telekom Malaysia Berhad	Consumer Sales Perak, Bangunan TM, Jalan Jawa, 36672 Teluk Intan Perak
11	Kumpulan Wang Simpanan Pekerja	KWSP Teluk Intan, No. 1-3G, Jln Intan 2, Bdr Baru Teluk Intan, 36000 Teluk Intan
12	Tenaga Nasional	Bahagian Pembahagian TNB, Jalan Changkat Jong, 36009 Teluk Intan, Perak
13	Redmark Corp. Sdn. Bhd.	No. 95, Jln Denai Intan, Bandar Baru, 36000 Teluk Intan
14	Choo Bee Metal Industrial Berhad	Wisma Soon Teik Aun, Lot 013513s-013517s, Jalan Bendahara, 31650 Ipoh Perak
15	The Store (M) Sdn. Bhd.	153-157, Jalan Besar, 31100 Sungai Siput (U), Perak
16	Jabatan Belia & Sukan Negeri Perak	Tkt 1, Kompleks Belia & Sukan Neg. Perak, Jln Ghazali Jawi, 31400, Ipoh



17	Pej. Perdagangan Dalam Negeri & Hal Ehwal Pengguna Perak	Tkt 1, Blok A, Bgn Persekutuan (Green Town), Jln Dato' Seri Ahmad Said, 30450 Ipoh, Perak
18	Universiti Pendidikan Sultan Idris	Unit Latihan, Bahagian Sumber Manusia, UPSI, 35900 Tanjong Malim, Perak
19	Q.S. Leong & Co.	12 A, Jalan Dass, 30300 Ipoh Perak
20	PU Profile Sdn. Bhd.	Lot 5834, Jln Perusahaan 3, Kamunting Industrial Estate, 34600 Kamunting, Taiping
21	YAO Lim Enterprise	No. 15, Jln Changkat 1, 34850 Changkat Jering Taiping
22	Federation of Malaysia Manufacturers	No. 1, Lorong Raja DiHilir, 30350 Ipoh Perak
23	Pejabat Daerah dan Tanah	33000 Kuala Kangsar
24	Kumpulan Wang Simpanan Pekerja	Tkt Bawah, 5,6,7 & 8, Bgn KWSP, Jln Greentown 30450 Ipoh, Perak
25	SNS Network (M) Sdn. Bhd.	20, Persiaran Greentown 1, Greentown Business Center, 30450 Ipoh
26	Yik Wang Dev. Sdn. Bhd.	No. 8, Persiaran PM2/2, Pusat Bandar Sri Manjung Sek. 2, 32040 Seri Manjung

## Oversea

No.	Country	Firm	Address
1	Indonesia	PT PP London Sumatra Indonesia	Jl. Jend. A. Yani, No. 2, P.O Box 20111, Sumatera Utara, Indonesia
2	Indonesia	PT Panasonic Manufacturing,	Jl. Raya Bogor Km. 29, Pekayon, Pasar Rebo, Jakarta 13710 Indonesia
3	Singapore	Gulf Oil Marine Ltd. Singapore,	1 Kim Seng Promenade #10-08, Great World City West Tower, Singapore 237994



## Social Grant

(1) Title: Sg. Sedim-Sg. Pinang Expedition: Capacity Building for Early Youngsters, 2008  
Value of grant: RM35,000 (2008); RM40,000 (2009)

Objective: multiple objectives; amongst which are to expose young students to environmental issues such as water and river; to develop young students into river cadres or any other cadres that they like to be a part of; to promote USM as a serious organization on environmental issues; and to lead other agencies in a smart partnership on a select environmental issue.

Duration: June 2008; June 2009 (4 days, three nights each time)

Some description: the expedition is a four days three nights programme, a community outreach programme by USM with collaboration with other outside agencies like UNESCO-MIHP, SKUM, DID, DOE, PBA, etc. for selected primary school children in the community to expose them to water issues, in particular river as well as other environmental related issues. The concept of AIDA (awareness, interest, desire, action) is used in this experiential learning expedition.

(2) Title: Community-Based Support Group and Workshop for Adult and Children with Learning Difficulties” Principal Investigator with Professor Susie Ching Mey. Industry Community Network Grant, USM, RM 20,000, April-December 2008.

(3) Phase II for ABCD Learners Club: Support and Educational Activities via Brain Gym International (Malaysia). Principal Investigator with Professor Susie Ching Mey. Industry Community Network Grant, USM, RM 20,000, April-December 2009.

## Collaboration with Sekolah Ikhtisas Tentera Udara (SITU)

Two programs are currently in collaboration with Sekolah Ikhtisas Tentera Udara (SITU) and School of Management are:

- (1) Squadron Officers Course (Kursus Pegawai Skuadron-KPS)
- (2) Research Methodology Course

For the KPS, there are many lecturers involved to conduct the relevant courses. For each of the courses, it has its own objectives related to the following modules:

1. Introduction to Management
2. Special Issues on Management
3. Human Resources Management
4. Learning Organization
5. Quality
6. Islamic Management
7. Problem Solving and Decision Making process

For the Research Methodology course, it is still in early stage, and planned to materialize in 2010. Usually the research papers will be assigned by Air Force. All the topics are about war and they have to analyze it accordingly.





# Others





## Award and Recognition

### Academic Staff Year 2008

- 1. **Highly Commended Award Winner at the Literati Network Awards for Excellence 2008**, Technology readiness among managers of construction firms, *Engineering, Construction and Architectural Management*, Volume 14, Issue, pp. 180-191 (EMERALD) [Mastura Jaafar, T. Ramayah, Abdul Rashid Abdul Aziz and Basri Saad (2007)]
- 2. **Best Paper Award**, Stock Market Integration across National Boundaries: Causes and Impediments. Malaysian Finance Association 10th Annual Conference, Kuching, June 4-5, 2008. [Hooy Chee Wooi and Goh Kim Leng]
- 3. **Best Reviewer of the Year Award 2008**, Contemporary Management Research (CMR) [Ramayah S/O Thurasamy]
- 4. **Best Reviewer of the Year Award 2008**, International Arab Journal of e-Technology [Ramayah S/O Thurasamy]



## Year 2009

1. **Sanggar Sanjung Award 2009** (Distinguished Individual) - Zainal Arrifin Admad
2. **Sanggar Sanjung Award 2009** (Excellent Educator for Social Science) - Fauziah Md. Taib
3. **Sanggar Sanjung Award 2009** (Publication Category) - Ramayah S/O Thurasamy
4. **Best Paper Award**, Financial Efficiency of SMEs in the Northern Corridor Economic Region: A DEA nalysis. Malaysian Finance Association 11<sup>th</sup> Annual Conference, Kuching, June 4–5, 2008. [Hooy Chee Wooi, Hooy Guat Khim, and Tajul Ariffin Masron]
5. **Best Paper Award**, Do Malaysian Investors' Judgement Exhibit Reference Dependence?. 8<sup>th</sup> AAM Conference, Kuantan, Pahang, December 2009 [Toh Guat Guan and Zamri bin Ahmad]
6. **Best Paper Award**, International Reserves, Current Account Imbalance and Short term external debt: A comparative study. 8<sup>th</sup> AAM Conference, Kuantan, Pahang, December 2009 [Elize bt. Nor]
7. **Best Paper Award**, Acquisition of Marketing Knowledge in Thai International Joint Venture Firms. The 6<sup>th</sup> Annual World Congress in Academy for Global Business Advancement Conference, Kedah, December 28–31, 2009, [Osman Mohamad, Ramayah S/O Thurasamy & Nit Hathaivaseawong]
8. **Best Presenter Award** -The Delay of Stock Price Adjustment to Information: An Aggregate Country-level Measure. The 4<sup>th</sup> International Conference on Business and Management Research, Bali, Indonesia, November 22–24, 2009. [Hooy Chee Wooi]
9. **Most Active Reviewer 2009**, International Arab Journal of Information Technology (IAJIT) (ISI-SSCI Cited Journal) [Ramayah S/O Thurasamy]







## Undergraduates Students

### **PNB Investment Quiz**

#### **2008 Runner-up**

Team : Chau LiFen, Kang Chun Ee, Pang Ming Yek

Advisor : Ahmad Zainuddin Salleh

#### **2009 Runner-up**

Team : Foong Yee Leng, Liew Foong Yee, Ramanathan a/l Amn Thiagarajan

Advisor : Dr. Hooy Chee Wooi

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### **USM Gold Medal Award**

#### **Best Bachelor of Management Final Year Student**

2008 Tan Seok Fern

2009 Pang Ming Yek

#### **Bachelor of Accounting Final Year Student**

2008 Ooi Kok Jin

2009 Lee Pei Chek

### **Dean's List for Undergraduate Academic Programmes**



# School Activities

## Year 2008

### January

- 3 YTL MOU Discussion

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- 3 CPA Australia's Conference

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- 7 Opening ceremony of Management Week

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- Briefing of direction of strategic management

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- 14 HALAL talk by JAKIM @ Conference Room

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- 17 L'Oreal e-strat Challenge 2008

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- 18 ACCA Achievement Awards

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- 25 UEM endowment

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- Management & Accounting Prom Night 2007/2008 @ Parkroyal Hotel

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- 29 Visiting Professor. Dr. Mohamed Sadiq Sohail (29/1 – 16/2)

### February

- 1 Seminar by Prof. Steven McShane, University of Western Australia

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- 2 Workshop of reviewing Bachelor of Management programme and MBA programme





18 Talk by Prof. Dave Beaty, "Through Building in International Management: An Archival Review from 1994-2005" @ Conference Room.

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22 Curriculum workshop (22/2 - 24/2)



27 AGM of establishment body of Administration Officer and Professional USM

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29 Effective Communications Course  
Accounting & Islamic financial Seminar

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### March

- 1 Establishment of MBA/DBA club
- 6 Visit from Politeknik Neg
- 11 Retirement Ceremony for Zainol Che Mamat @ Dewan Budaya
- 17 Students from National Cheng Kung University, China
- 21 Visit from University Andalas, Indonesia
- 24 Establishment of GSB



25 MoU Universitas Bina Nusantara, Indonesia (BINUS)



26 Iranian Science, Research & Technology @ Meeting Room

28 MIA Site Visit (5 Panels) @ Conference Room

31 Seminar of Administration's Professional & Secretarial Work (POTENSI)

### April

1 Visit from University Teknologi Petronas (4 Persons)

4 Briefing for Academic Consultation @ Conference Room

7 AGM of AAM

10 Visit from Prof. Duncan, University of Wales

## May

- 7 Visit by Southern College of Technology, Thailand
- 14 Smart Partnership. USM-CBU (Copperbelt University)

## June

- 16 20<sup>th</sup> Graduate Colloquium
- 19 Visit Western Michigan University, Kalamazoo USA
- 30 Day with School of Management



## July

- 14 Alumni Public Lecture -Turning Around MAS. Dato' Deri Idris Jala
- 17 Talk from SSME & MoU, IBM - USM
- 26 Interactive Day with New Students @ Tasik Harapan
- 29 Visit from Dr. Sujoko Asserin, the Dean of Economy Faculty of Universitas Surabaya.  
Event Management Workshop



## August

6 Public Lecture by Datuk Dr. Mazlan Othman @ DPU

## September

19 Visit from Mr Boyd MacCleary, the Commissioner of British

## October

10 Accounting Dinner @ Dataran Bintang

23 MIA conference



## November

11 Visit from participants of "ASEAN CASE STUDIES WORKSHOP"

## December

2 Workshop of P&P

# School Activities

Year 2009

## January

Management week

Speech from CEO

14 Visit by VC Southern Illinois Univesity

19 Visit from Prince of Songkhla University



## February

4 Chinese New Year Lunch



10-14 Management and Accounting Week

18 Forming of university management



18 Programme UUM-Pribumi Investment Camp



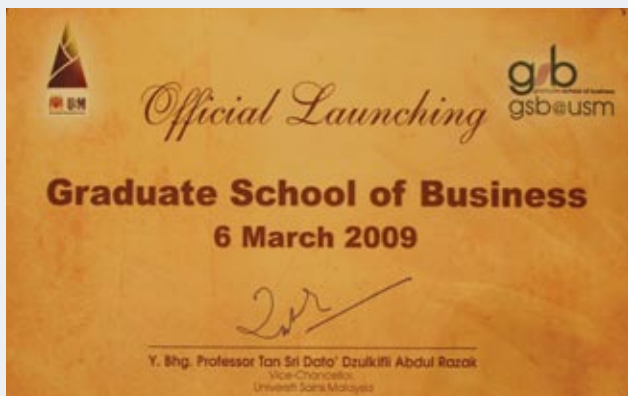
24 Visit by University Islam Sumatera Utara



27 Officiating ceremony of the Career and Education expo

## March

- 2 Smart Partnership Program: Colgate-Palmolive – USM
- 4 Seminar “American Sub-Prime Induced Financial Crisis and It’s Impact on Malaysia” by Associate Prof. Chan Huan Chiang
- 6 Official launching of “Graduate School of Business”



## April

- 3 Briefing of industrial training
- 9 Training while learning of Sek Men Keb Dato Syed Ahmad, Kuala Nerang, Kedah
- 13 Visit by Kuala Lumpur Education City
- 22 Celebrating ceremony of merit and services

## May

- 8 MoU Universitas Sumatera Utara
- 14 Visit from Prince of Songkla University, Thailand



**June**

4 Visit from SMK Dato' Kamaruddin, Batu Kurau, Perak

15-19 Graduate Colloquium



28 Investment Game & Challenge of SOM 2009 @ Dewan Budaya

30 Day with school of Management





## July

### Research Workshop “Niche Area”

17-19 Workshop of Administration Stabilization of School of Management at Pangkor Beach Resort



## August

### Management and Accounting Night

- 1 Welcoming ceremony of new undergraduate students
- 26 Talk by Prof. Danny Quah, London School of Economics @ Conference Room

## September

- 30 “Raya” Banquet

## October

- 3 Talk for Industrial Training
- 7 Visiting programme of Member of Industry Adviser



20 Dean list award ceremony



- 21 UUM Pribumi Investment Camp

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- 23 Meeting with SIDC

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- 24 Briefing and Workshop for Industrial Training

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- 28 Visiting from Yayasan Bina Pertiwi, Medan

**November**

- 6-8 SOM Graduate Students Journal Writing Workshop

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- 13 Dean Nomination Day

December

- 1 Celebration Ceremony of the 20<sup>th</sup> anniversary of School of Management



School Activities Year 2009

- 15 Graduate colloquium  
Community service fund raising activity – “Reaching Out Programme”  
Charity dinner in conjunction with the 20<sup>th</sup> anniversary of School of Management  
The 8<sup>th</sup> AAM conference



- 23 Talk by Prof. Lynne Hunt, Deputy-Vice Chancellor, University of Southern Queensland



## MANAGEMENT SOCIETY ACTIVITIES

Interaction Day (Collaboration with Accounting Society)

Management & Accounting Week



Management Night (Collaboration with Accounting Society)

Industrial Visits



## ACCOUNTING SOCIETY ACTIVITIES

1<sup>st</sup> Year Representative Recruitment

Interaction Day (Collaboration with Management Society)

Accounting Dinner

Job Career Fair

Prom Nite (Collaboration with Management Society)

Annual General Meeting

Talk by ICAEW

T-Shirt Sale